

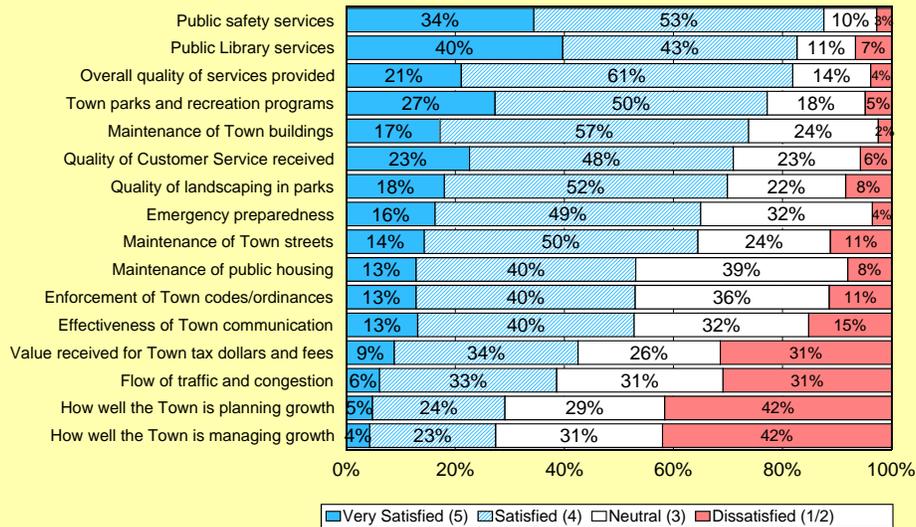
Section 1:
Charts and Graphs

OVERALL RATINGS

Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q1. Overall Satisfaction With Town Services by Major Category

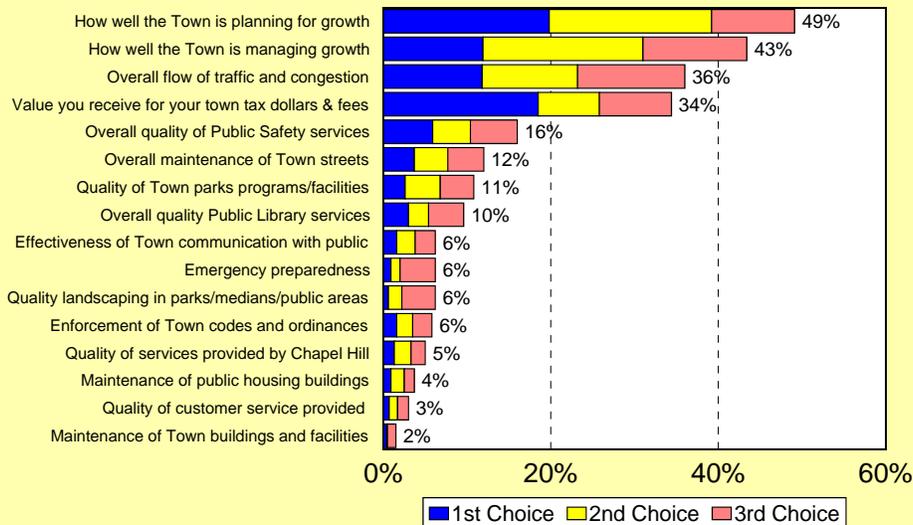
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q2. Services That Should Receive the Most Emphasis from the Town Over the Next Two Years

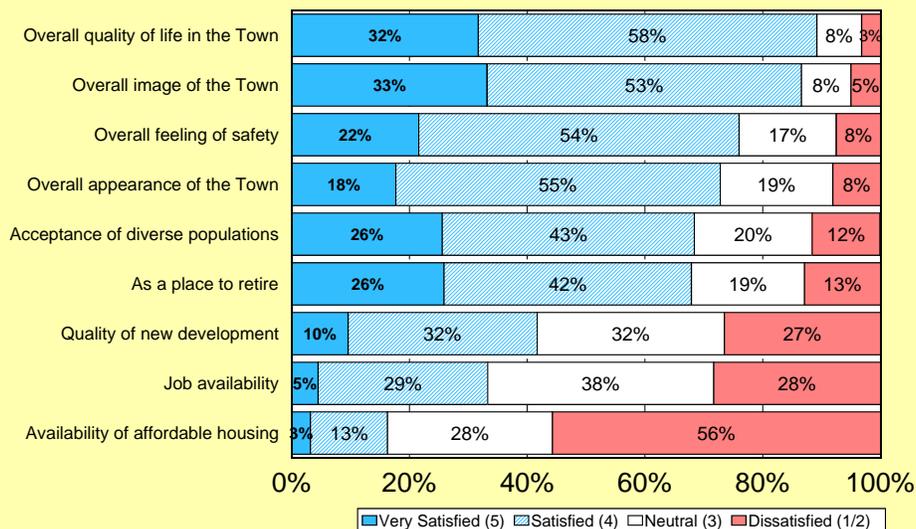
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q3. Satisfaction With Items That Influence the Perception Residents Have of the Town

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



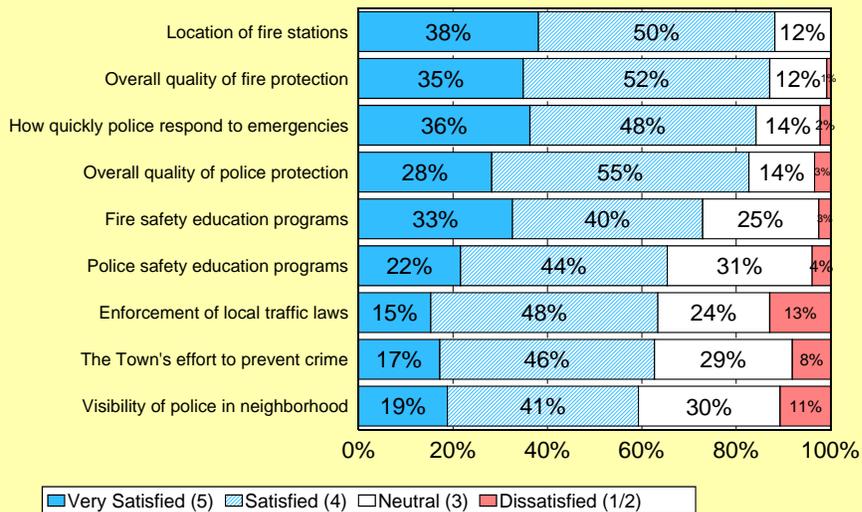
Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

PUBLIC SAFETY

Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q4. Satisfaction with Various Aspects of Public Safety

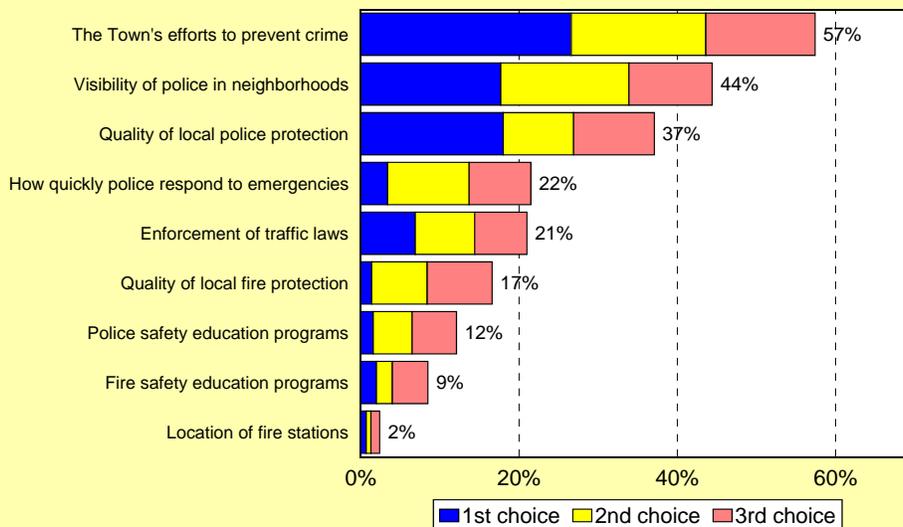
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q5. Public Safety Services That Should Receive the Most Emphasis from the Town Over the Next Two Years

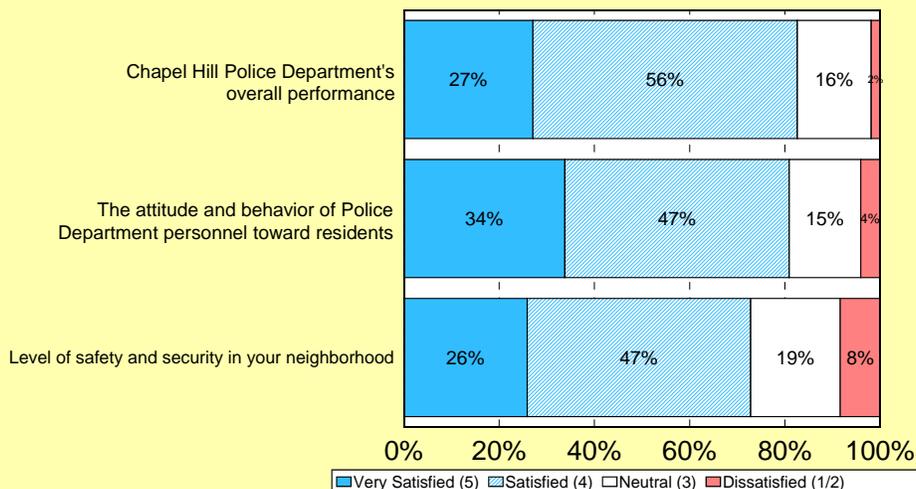
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q6. Satisfaction With the Police Department

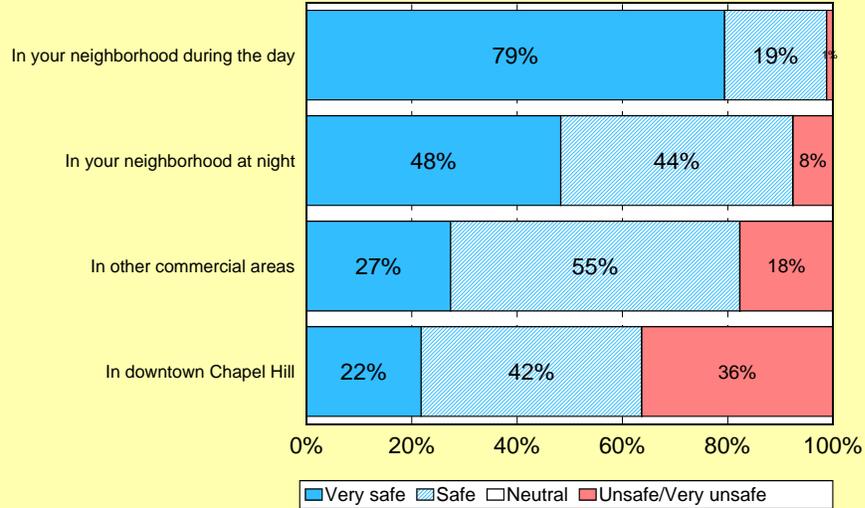
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q8. How Safe Residents Feel In Certain Situations

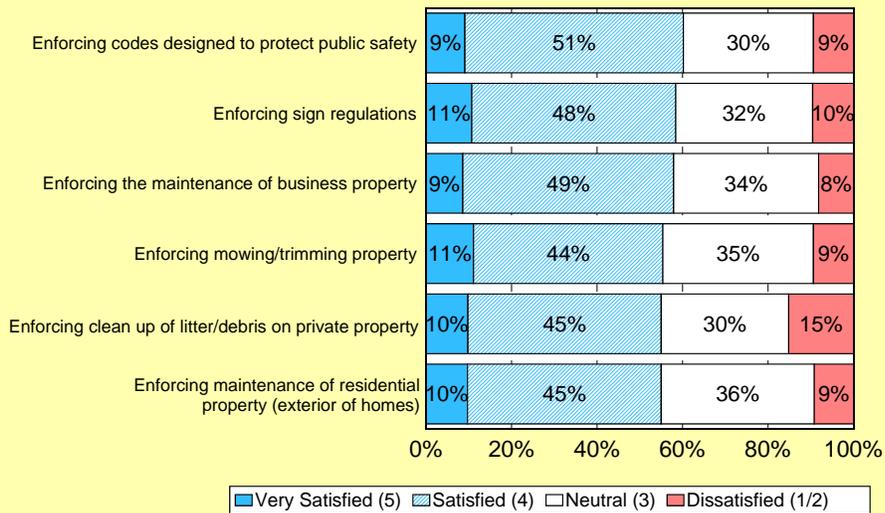
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q9. Satisfaction with Town Regulations

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



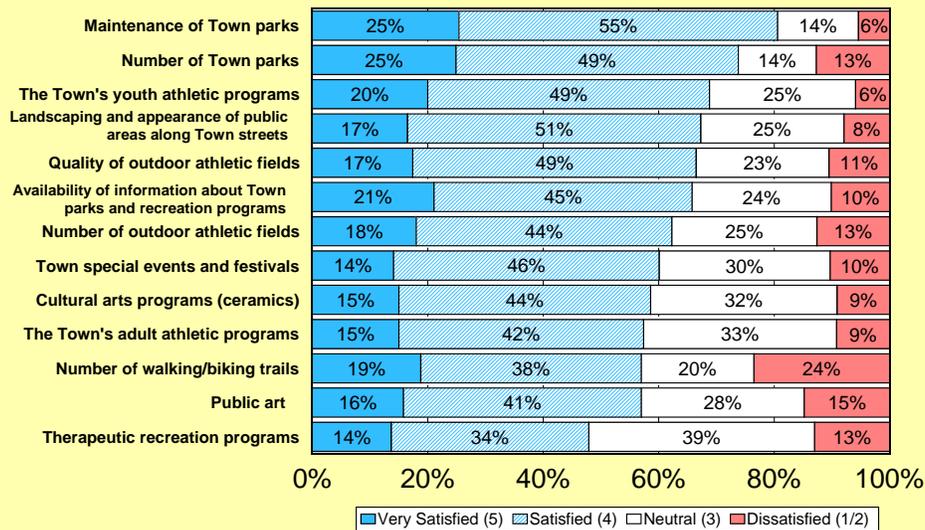
Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

PARKS & RECREATION

Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q10. Satisfaction with Various Aspects of Parks and Recreation

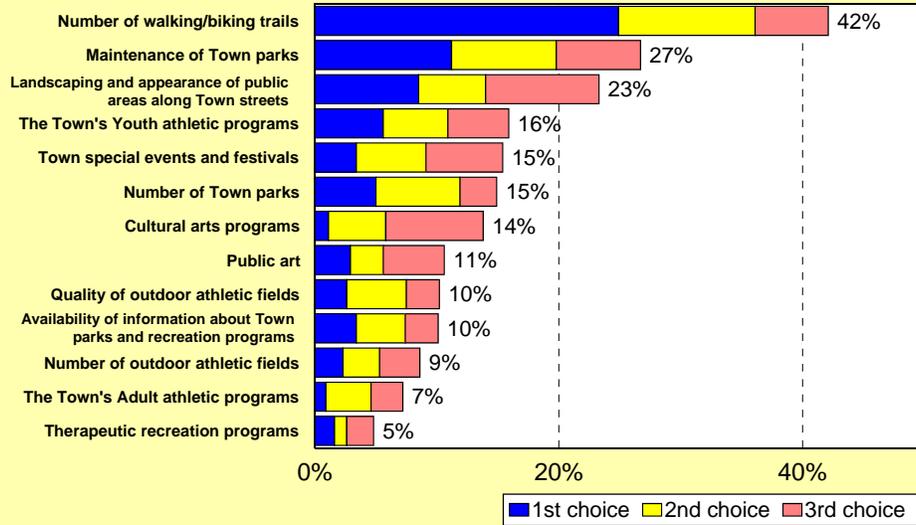
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q11. Parks and Recreation Services that Should Receive the Most Emphasis from the Town Over the Next Two Years

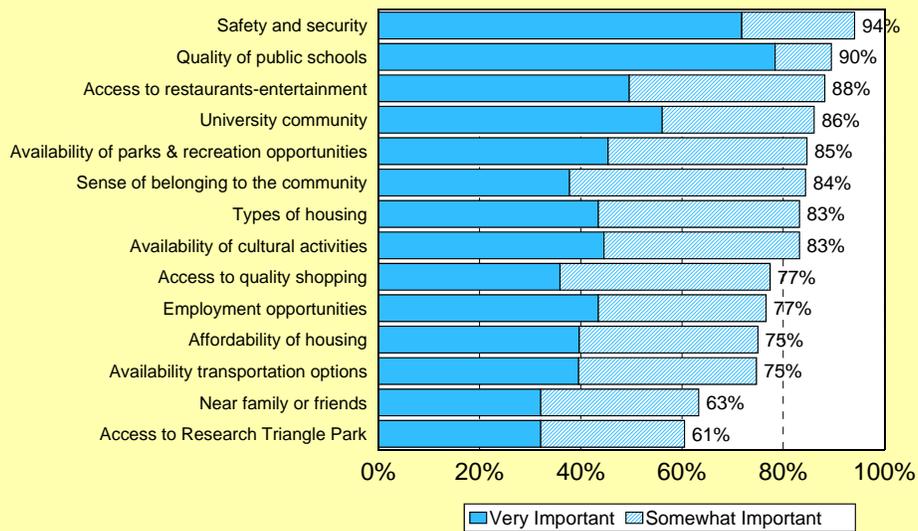
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q12. Reasons to Live in Chapel Hill

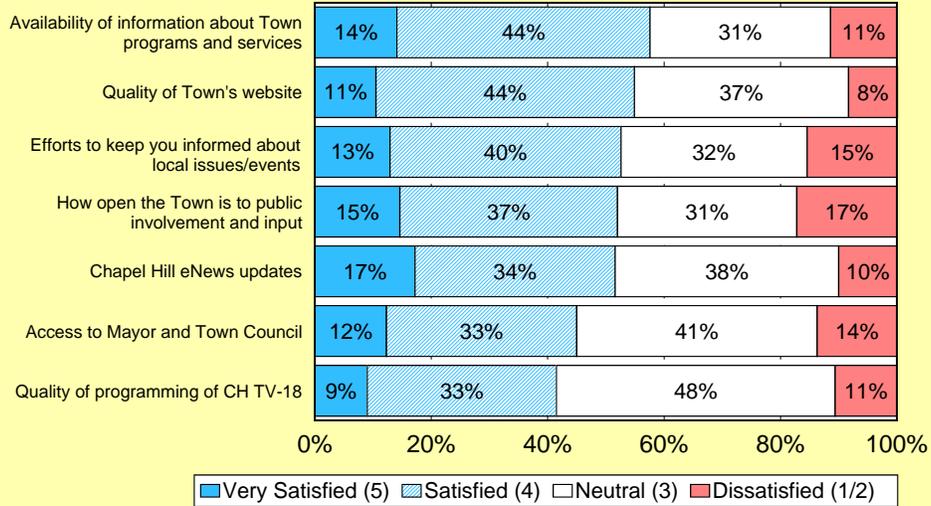
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q13. Satisfaction with Various Aspects of Town Communications

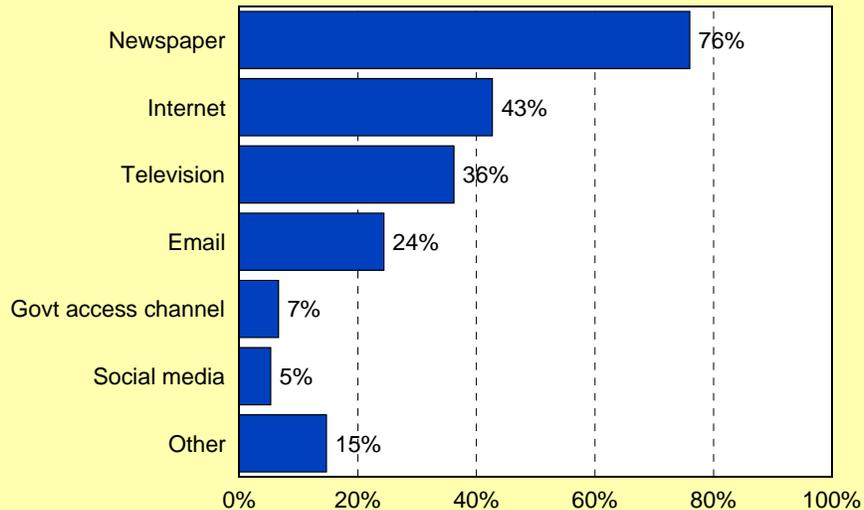
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



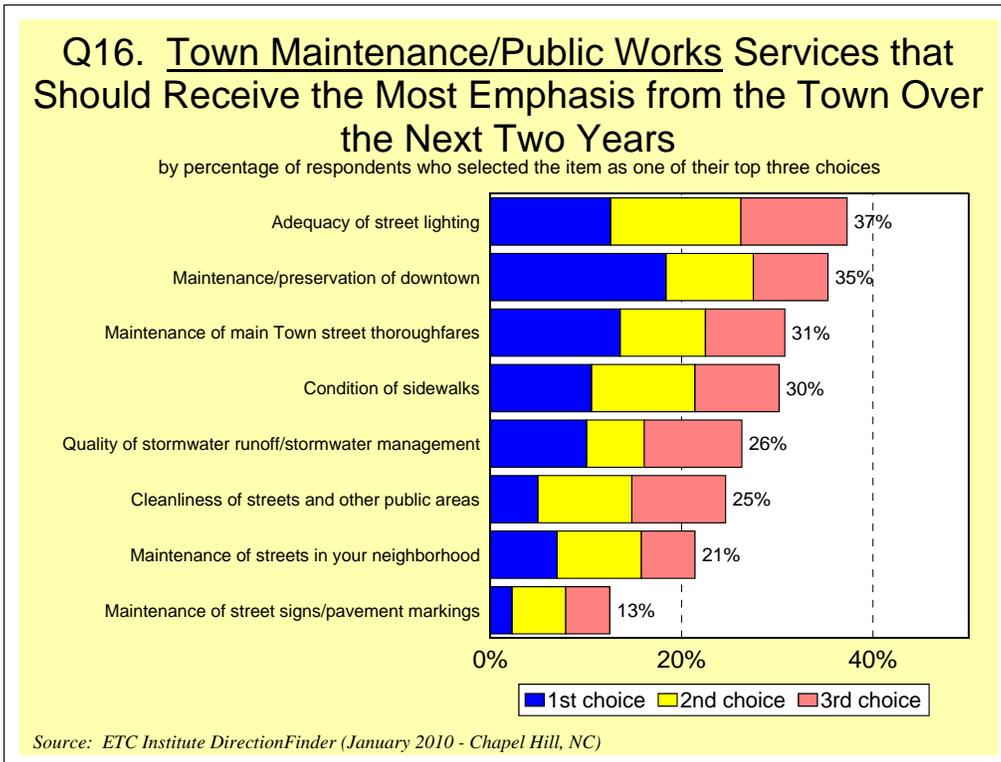
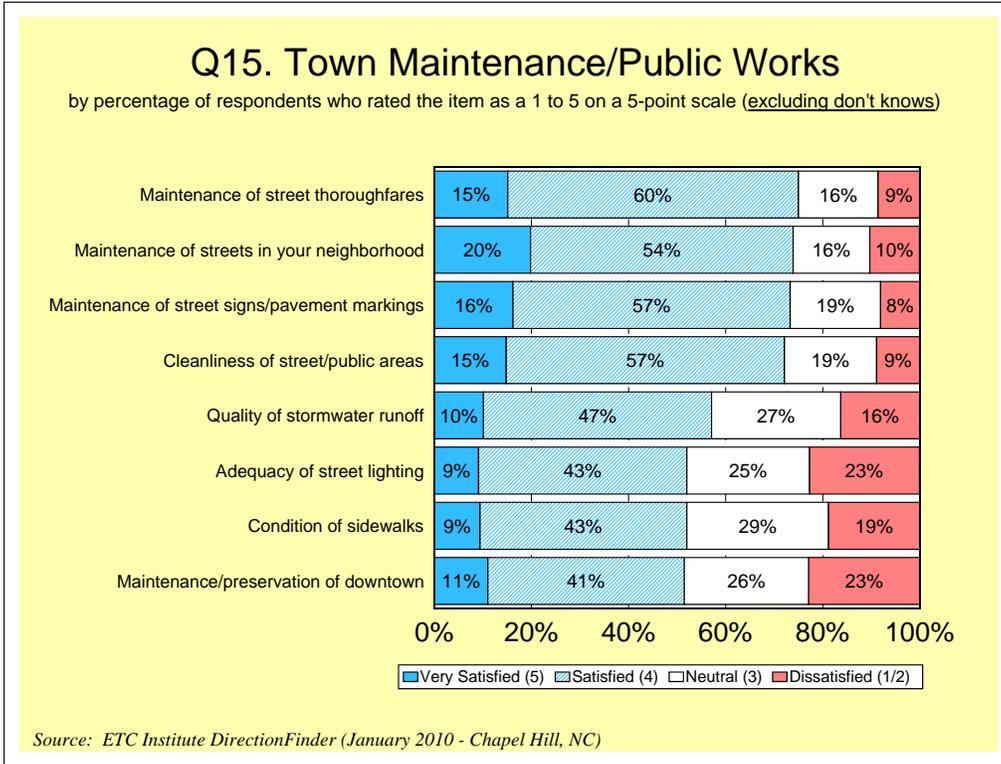
Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q14. Primary Sources of Information About Town Issues, Services, and Events

by percentage of respondents

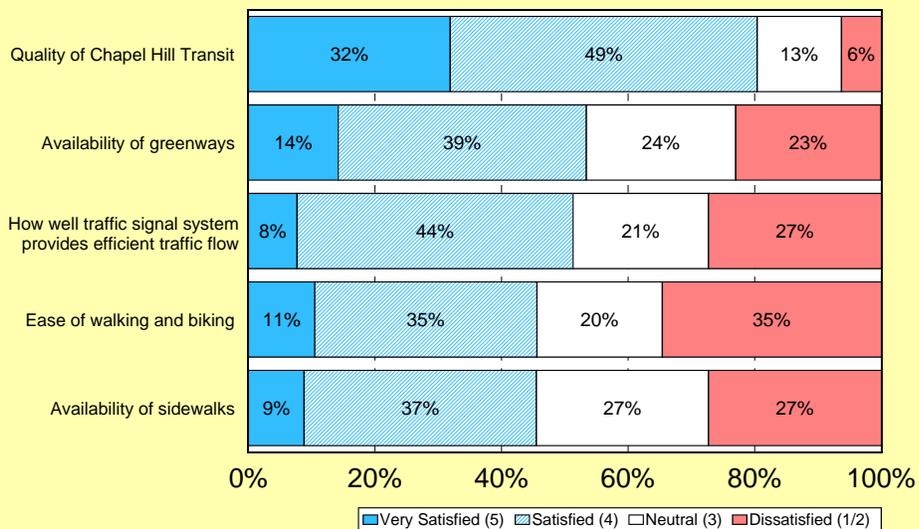


Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)



Q17. Satisfaction with Transportation in Chapel Hill

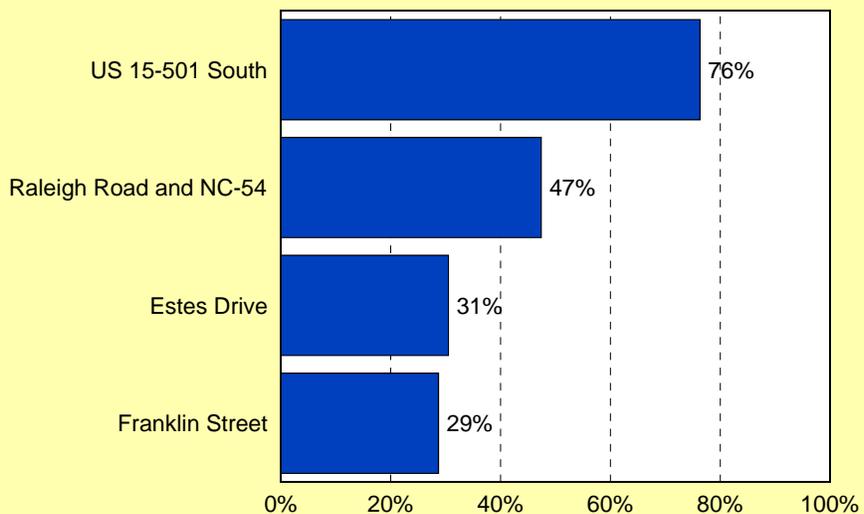
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



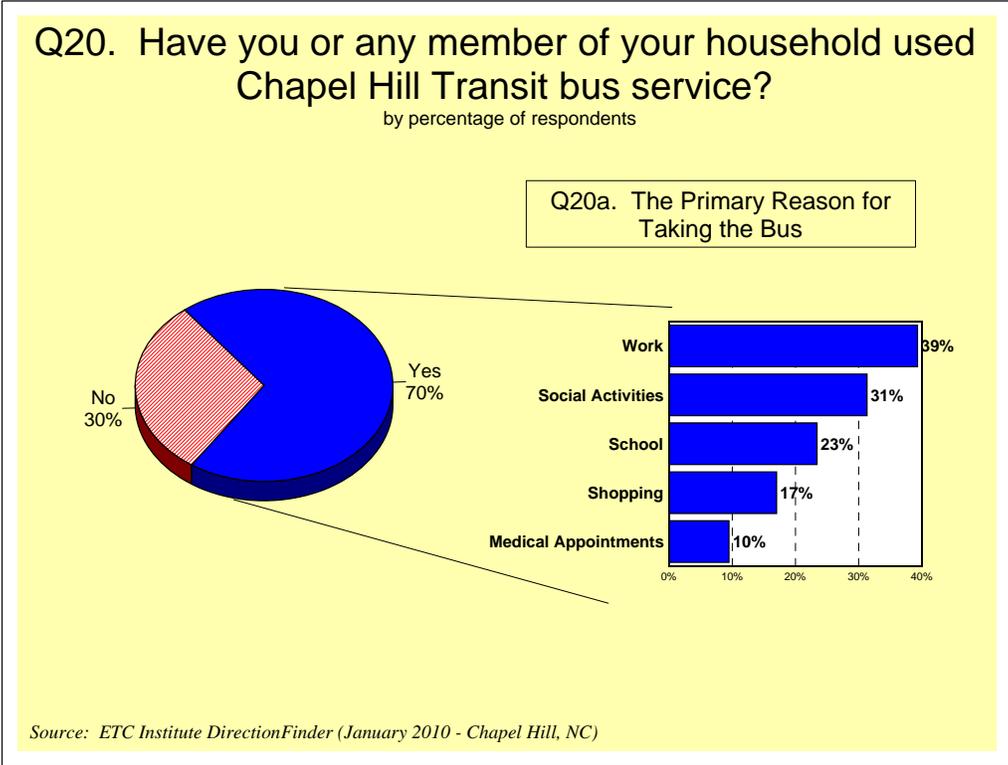
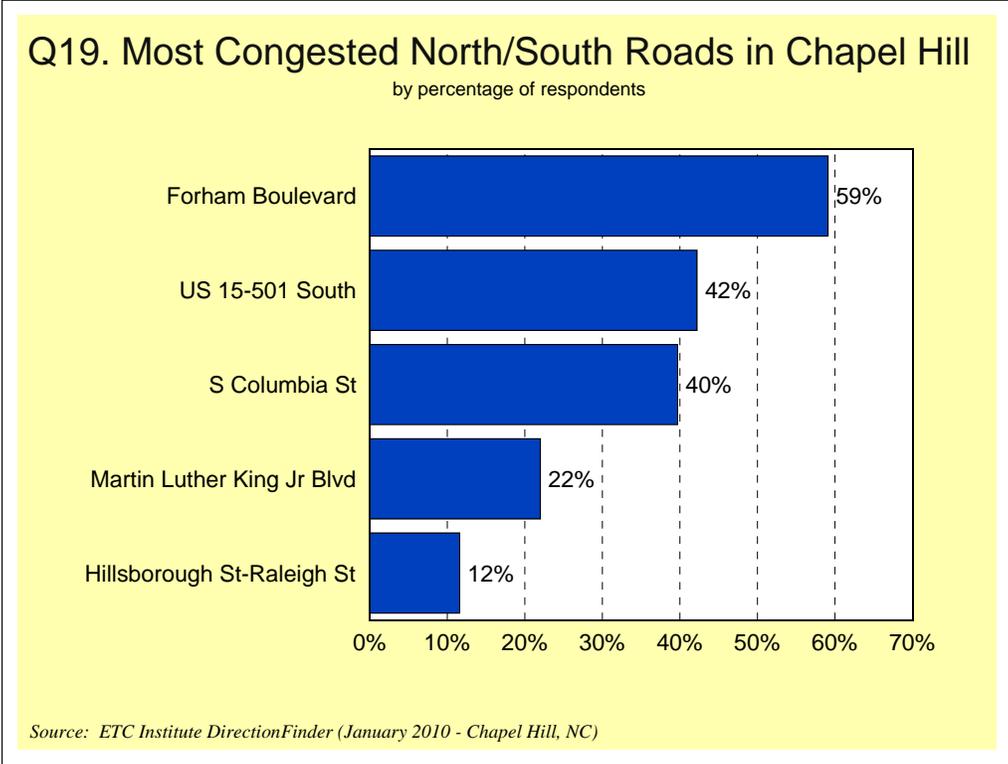
Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

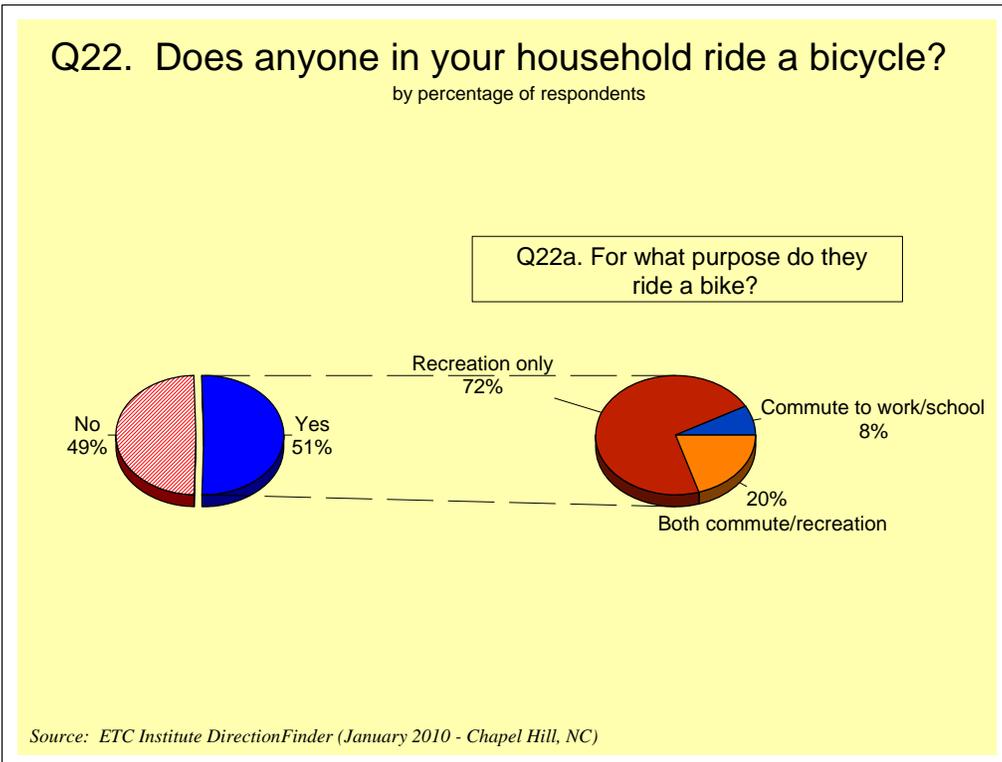
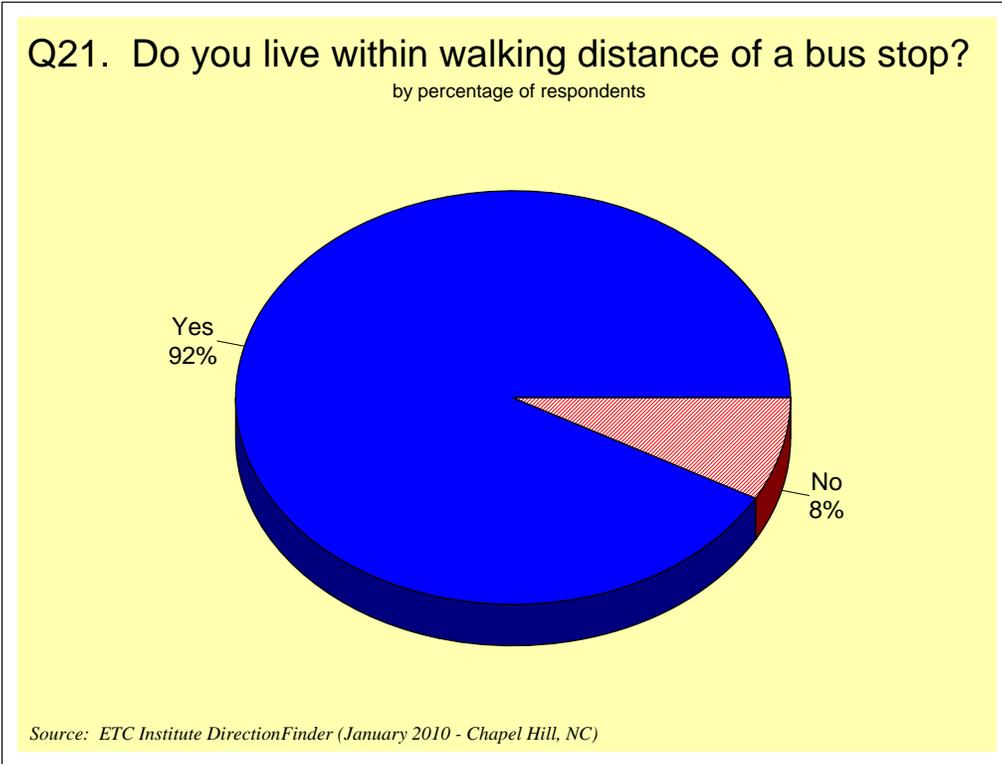
Q18. Most Congested East/West Roads in Chapel Hill

by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

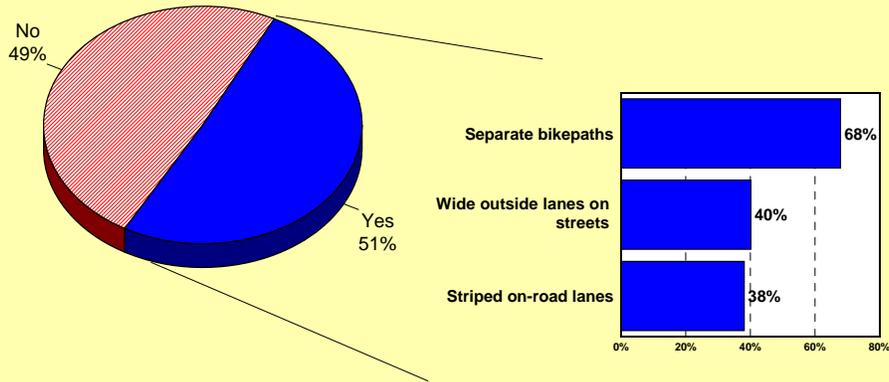




Q22. Does anyone in your household ride a bicycle?

by percentage of respondents

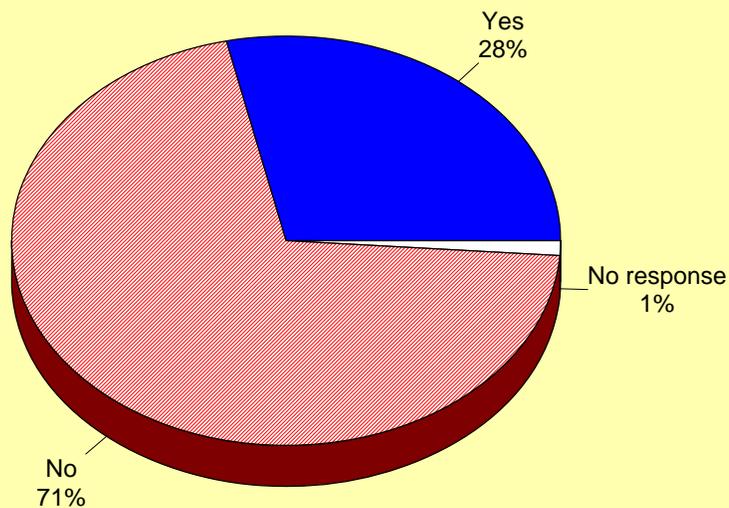
Q22b. What type of bicycle amenities would you like for the Town to provide?



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q23. Do you feel that riding a bicycle in Chapel Hill is safe?

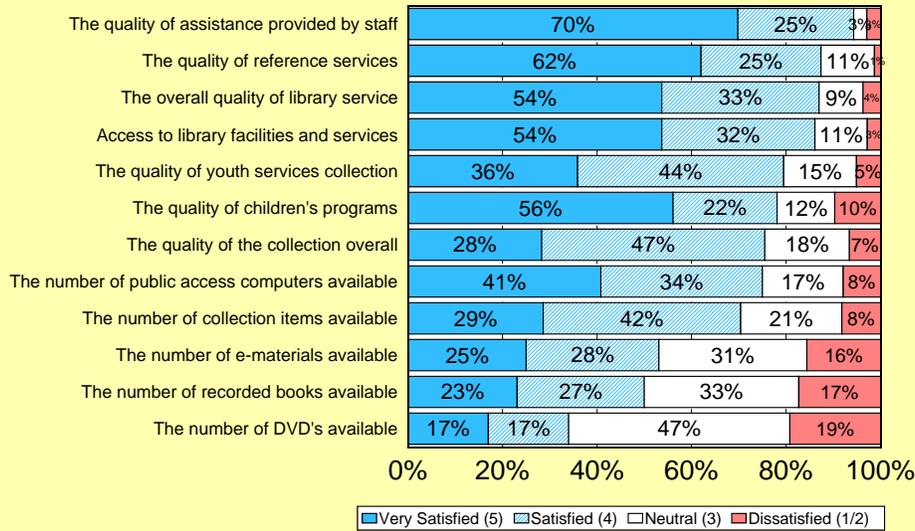
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q24. Satisfaction with Library Services

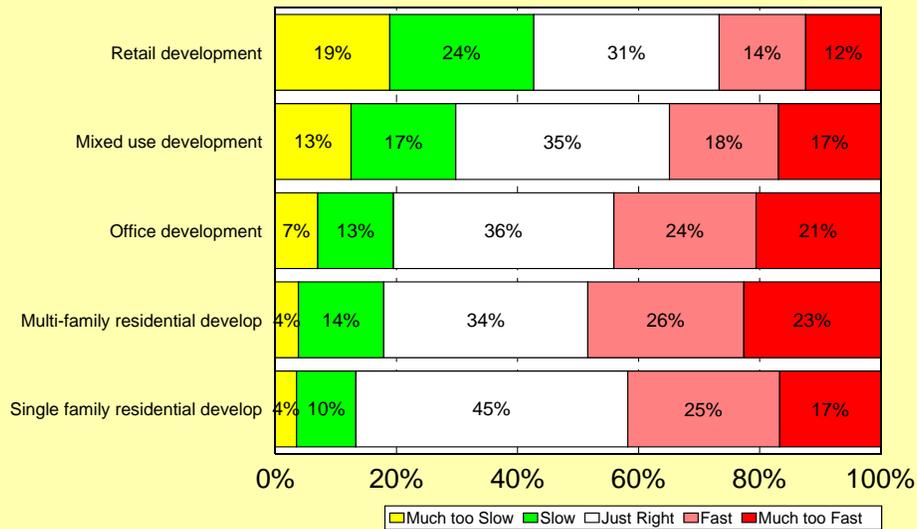
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q25. How Residents Rate the Current Pace of Development of Various Issues

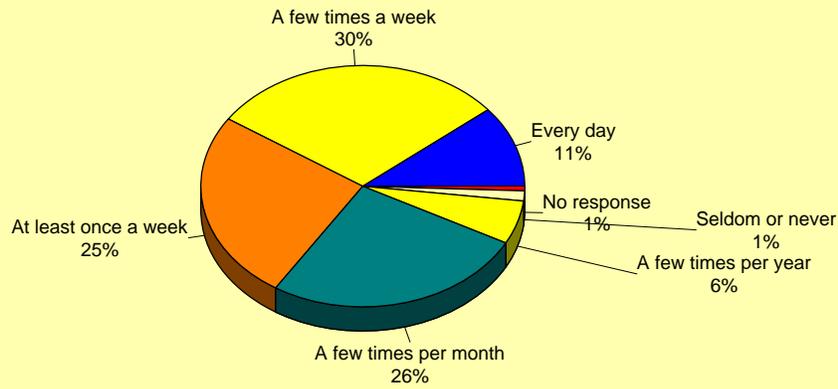
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q26. How often do you typically go outside Chapel Hill Town limits to shop?

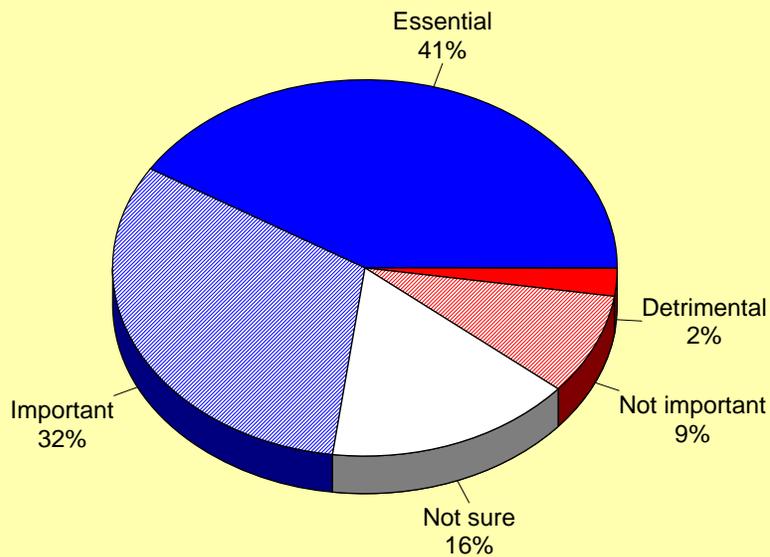
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q27. Do you feel that a redeveloped downtown is a part of the Towns economic development strategy?

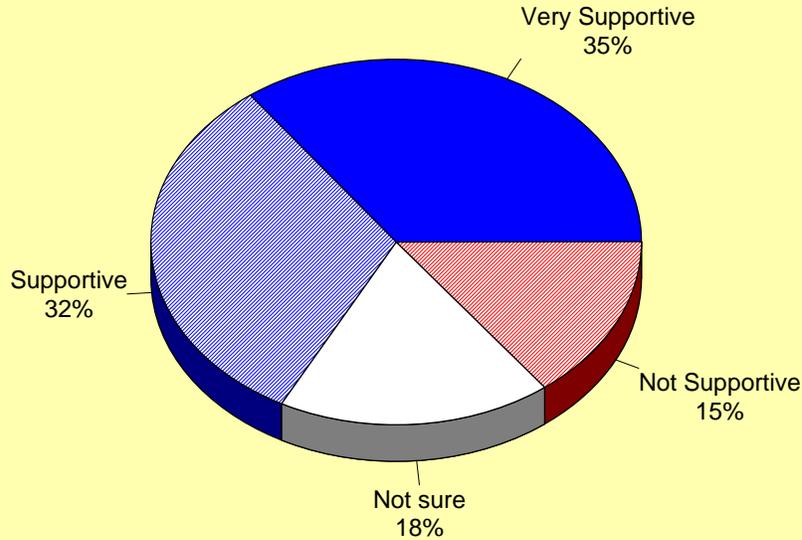
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q28. Support for Having the Town Use Incentives to Attract and Expand Retail, Science & Technology, Research and Regional Office Companies?

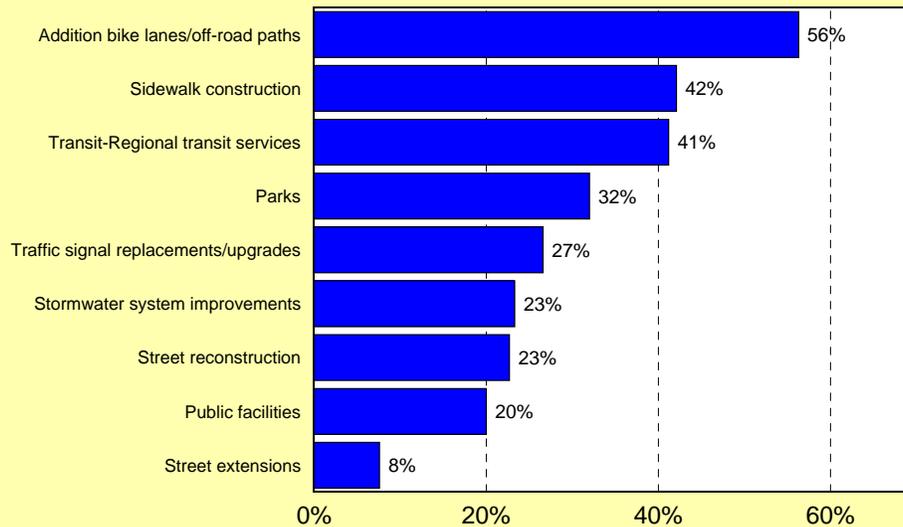
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q29. Capital Improvements that are Most Important to Residents

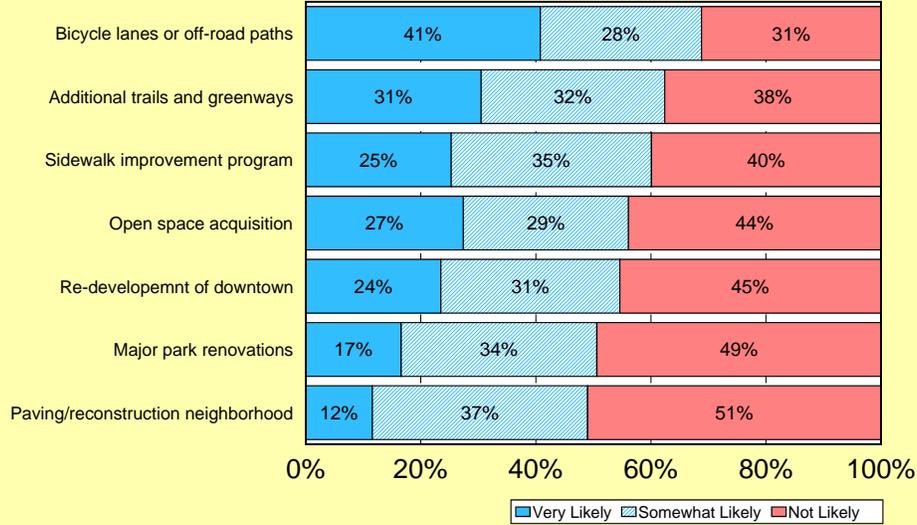
By number of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q30. How Likely Residents Are to Vote in Favor of Issuing General Obligation Bonds for Various Issues

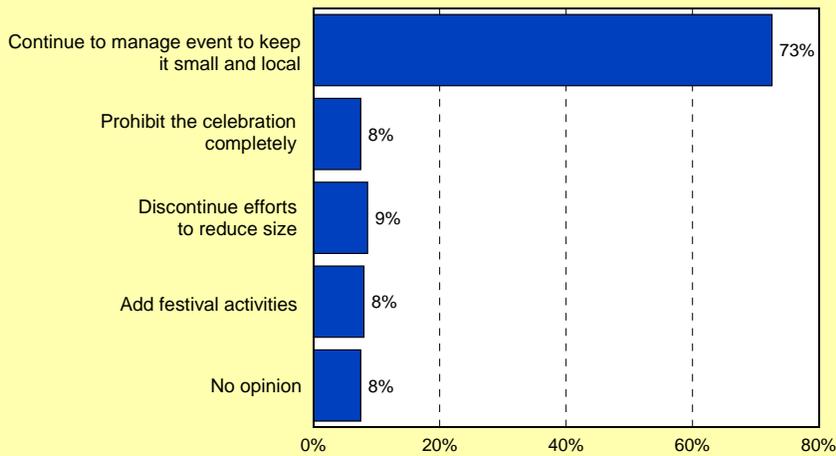
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q31. How Residents Would Like for the Town to Address the Halloween Event in the Future

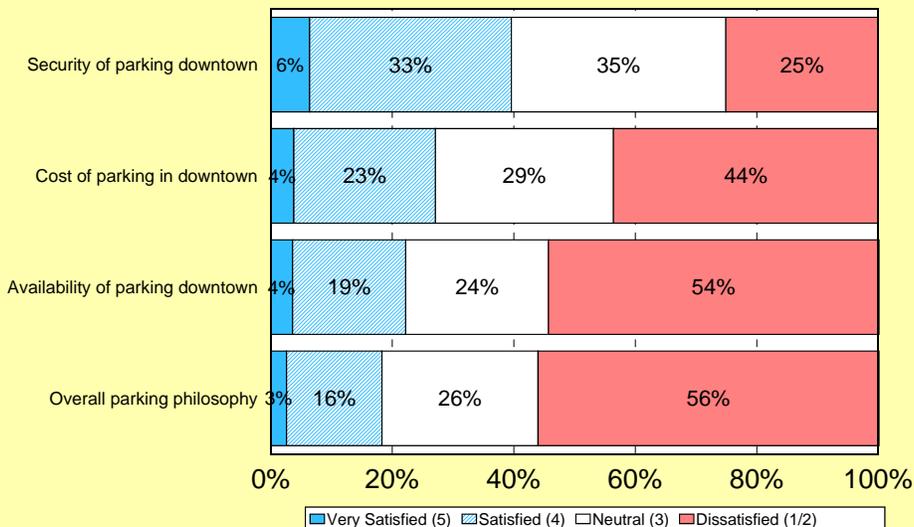
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q32. Satisfaction with Various Issues Regarding Downtown Parking

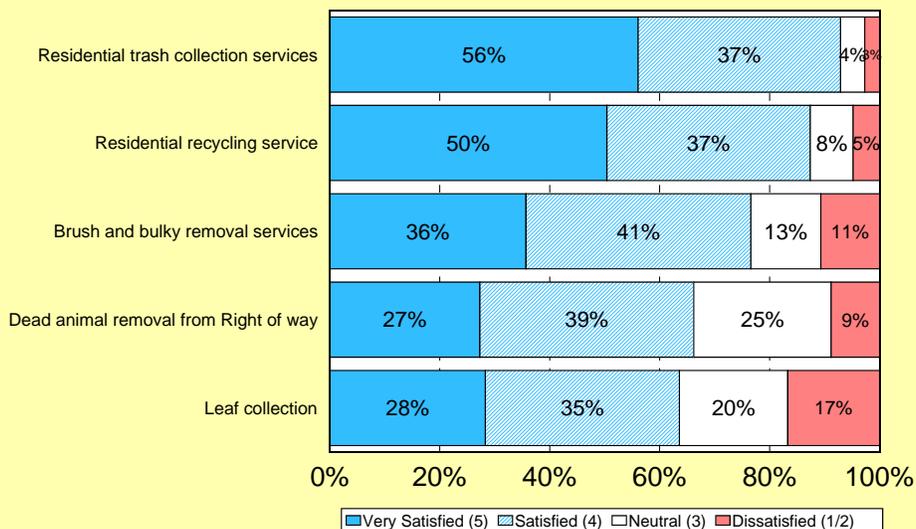
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



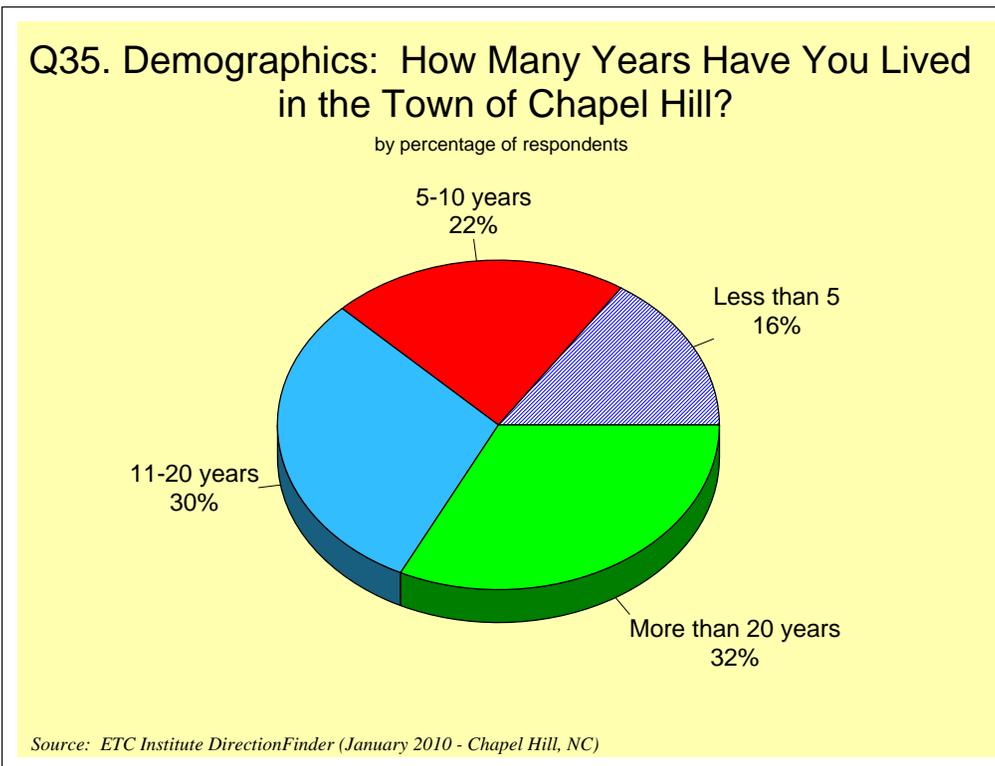
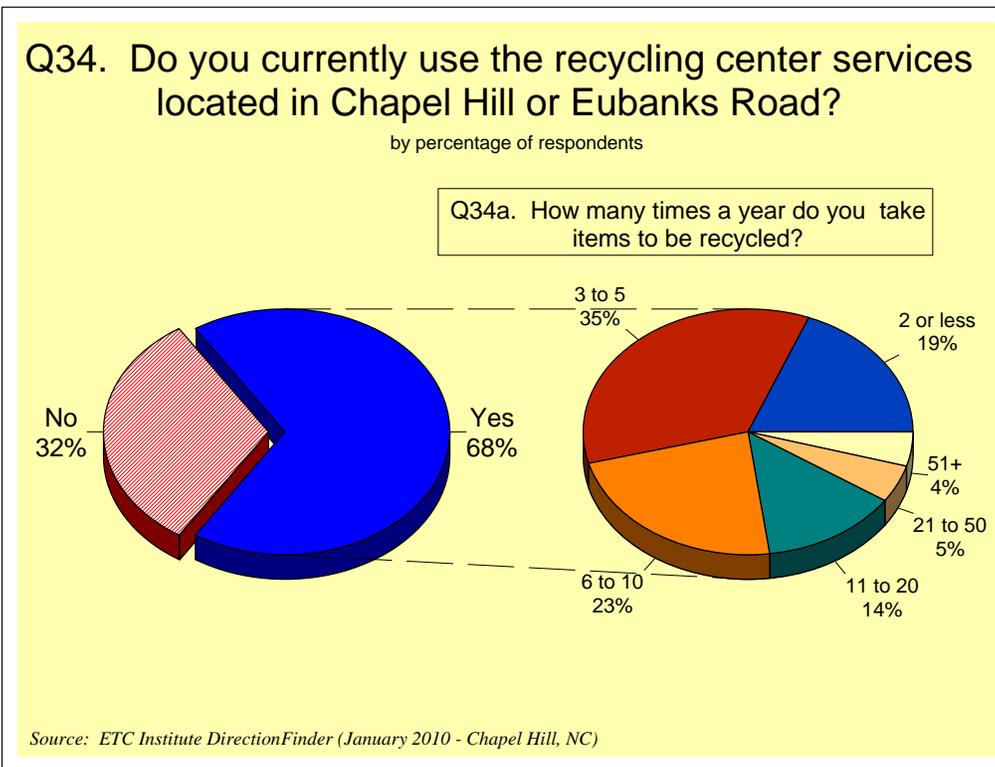
Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q33. Satisfaction with Issues Regarding Trash Service

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

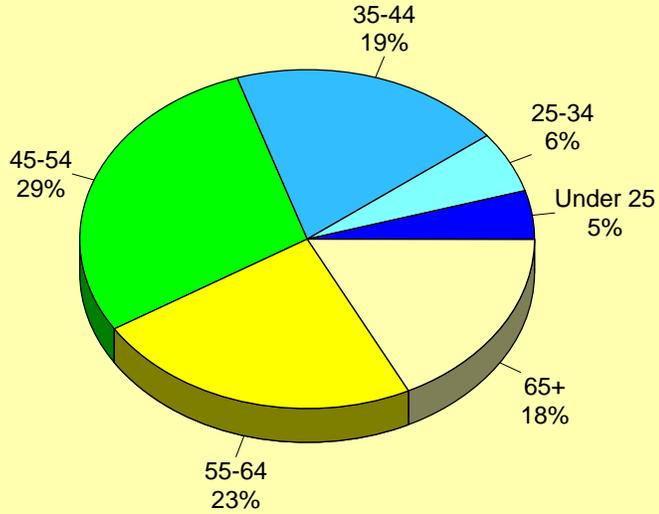


Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)



Q36. Demographics: Age of Respondents

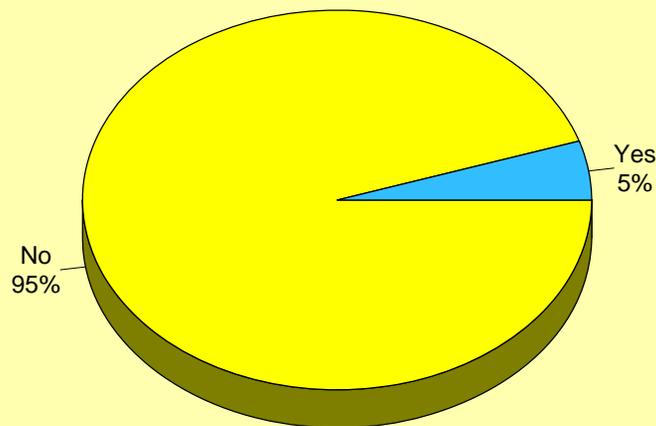
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q37. Demographics: Are you or other members of household of Hispanic or Latino ancestry?

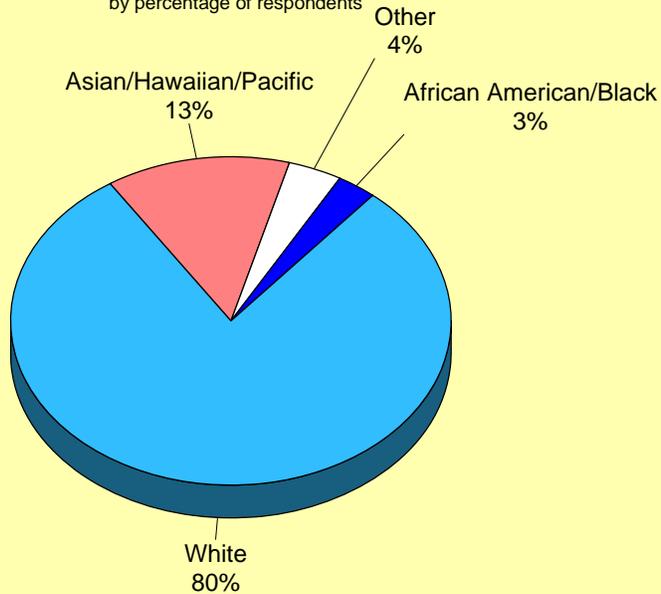
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q38. Demographics: Which of the following best describes your race?

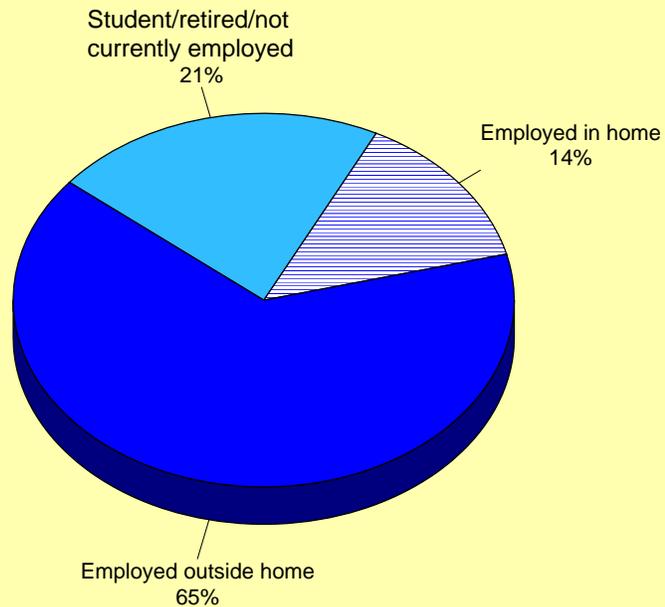
by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

Q39. Current Employment Status

by percentage of respondents



Source: ETC Institute DirectionFinder (January 2010 - Chapel Hill, NC)

