

Council Update - June

Strategic Initiatives

Environmental Stewardship: Create a Community Climate Action Plan



Guided by Council feedback in the spring, the staff is developing a project scope and timeline for creating the Town's first Climate Action Plan. The Plan will focus on action for the organization and the community at large. The foundation for the Plan will be informed by a recent study of best practices from around the country and abroad. Staff will share an update with Council on this and other related work in the fall.

Environmental Stewardship: Conduct energy efficiency upgrades in Town facilities



Streetlights: Today, 11% of the Town's streetlights are LEDs. Based on a recent meeting with Duke Energy, we are working with Duke Energy's technical staff to determine how soon a full conversion of the remaining 3,200 streetlights can take place. Preliminary data suggests that this conversion could generate annual savings of over 800 metric tons of greenhouse gas emissions – the same amount of carbon that 13,000 tree seedlings can store in 10 years.

Environmental Stewardship: Strengthen tree protection



Community Tree Program: On June 18th, the Town hosted a kickoff meeting at the Seymour Center for a new Community Tree Program. The purpose was to share ideas and gather interest in growing the Town's urban tree canopy. The meeting was well attended and included tree specialists from UNC and the Botanical Garden. Several attendees expressed support for a November Arbor Day celebration that includes tree plantings throughout Chapel Hill. More updates to follow.

Environmental Stewardship: Increase resident and business commitment and involvement in strategies implemented to reduce effects of climate change in the community



Composting Pilot: Following a training on June 27th, the Town launched a pilot program for composting at Town Hall and Fire Station #1. Based on a recent waste audit, more than 50% of the daily waste from both facilities is compostable. The Town is partnering with [CompostNow](#) to collect the compost and distribute the soil amendments to local gardens. Later this year, we will conduct another audit to measure the results of the pilot program.

Environmental Stewardship: Increase resident and business commitment and involvement in strategies implemented to reduce effects of climate change in the community



Hybrid Electric Vehicle Fire Blankets: Our training division has been working with a local entrepreneur who is experimenting with the use of specialized fire blankets to extinguish hybrid electric vehicle fires. This technology has been used successfully in Europe and mitigates environmental damage caused by run-off of water that is traditionally used in the United States to extinguish vehicle fires.

Economic & Financial Sustainability: Obtain new and innovative technology solutions to attract and retain businesses that create jobs in Chapel Hill



Google expects to begin work on the shallow depth process in July. Google Fiber's focus is on fiber to the home (FTTH). This will add to the competition for home services.

Vibrant & Inclusive Community: Advance youth initiatives



Youth Trip to Atlanta: Chapel Hill Police Department employees took the Visions middle school group to Atlanta during Juneteenth. 30 local youth, along with 6 chaperones, had an opportunity to visit sites and to have special experiences.

Between college tours, visits to historical sites, and some fun activities, the youth had a well-rounded trip and the opportunity to venture outside of Chapel Hill. We

would also like to thank our chaperones who continue to provide tremendous support and who gave up their Father's Day for something bigger than themselves. Thank you Senator Valerie Foushee, Stan Foushee, Officer Stan Newsome, Lt. Will Quick, and Andre Boynton from Chapel Hill Parks and Recreation.

Vibrant & Inclusive Community: Increase after-school and recreation programming access



Read to Achieve Camp: A new camp offered in partnership with the Chapel Hill-Carrboro School System, Read to Achieve, will provide an opportunity for youth enrolled in summer school to participate in a camp offered at Northside Elementary during the afternoons. Read to Achieve will run for 5 weeks, beginning on July 8. Currently, 174 youth are registered for this new program.

Vibrant and Inclusive Community: Advance Charting our Future



The project has received preliminary Council feedback and authorization to conduct community outreach over the summer on the draft Future Land Use Map Refinement materials, including the Guiding Statements and Map Book. Staff is currently seeking direction on the Southern ETJ Study Area.

Vibrant and Inclusive Community: Implement Rogers Road Community First Plan



Developing a master plan for the Greene tract to help implement the Rogers Road Community-First Plan. The next step is a Council discussion on the project at its July 15th special meeting.

Vibrant and Inclusive Community: Conduct Blue Hill code refinements



Refining the Blue Hill District framework to address interests expressed by Council and the community. The consultant and staff presented information to the Council at its work session on June 5th, received feedback, and are now conducting additional analysis for presentation to the Council in the fall of 2019.

Vibrant and Inclusive Community: Effectively collaborate with UNC Hospitals on the Eastowne Master Planning Project



In mid-June, Town staff and UNC Health Care representatives provided an update to Town Council as the project moves from the Visioning Phase to the Scenario Development Phase. Town staff are currently working with Advisory Boards to add ideas and suggestions to the Negotiation Framework and matrix for Council consideration. The Council Committee will then hold an internal meeting on July 22nd to review this information and sharpen its negotiating position, as well as discuss preliminary ideas for 3-4 scenarios to share with UNC Health Care.

Vibrant and Inclusive Community: Implement Community Connections Strategy



Racial Equity Work: The Town is now officially a member of the [Government Alliance on Race and Equity](#) (GARE), a national network of government working to achieve racial equity and advance opportunities for all. Staff pursued membership to GARE following direction received from Council during the presentation of the [Community Connections Strategy](#) and in response to an internal staff Diversity, Equity and Inclusion Strategic Plan. The plan is for Housing and Community and Police to pilot the GARE program together.

Vibrant & Inclusive Community: Improve connections and partnerships with historically disengaged and marginalized populations



Emergency Messaging for Refugee and Immigrant Residents: Developing a cache of multi-lingual emergency messages in our four most common languages other than English (Mandarin Chinese, Spanish, Burmese, and Karen). Messages include “do not drink the water,” “hurricane warning,” and “flood warning.” Communications and Public Affairs staff, in collaboration with Housing & Community and Emergency Management, worked to have interpreters share these messages on video. The edited videos will be ready when an emergency situation presents itself. The messages are short and simple, quickly getting to the most critical information.

Collaborative and Innovative Organization: Increase public transparency and information sharing Website Redesign Underway



Evaluating www.townofchapelhill.org for a future update: The Town’s Communications and Public Affairs and Technology Solutions departments are seeking feedback on the website. Research and analysis includes interviews with website users, site analytics, card sorting activities and user surveys. The Town is also collaborating with a user design experience class from the UNC-School of Media and Journalism that has conducted usability testing on the current website. More at <https://bit.ly/2KR2ccV>

Collaborative and Innovative Organization: Increase the level of cyber security inside the Town’s information systems



Technology Solutions constantly evaluates, maintains and upgrades a multilayered cybersecurity system to ensure Town services provided by technology are functioning and available. TS staff responsible for cybersecurity began a business impact analysis with the objective of updated disaster recovery and business continuity plans and procedures.

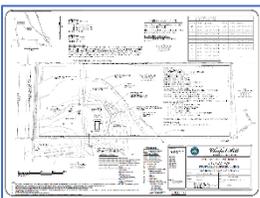
Core Business

Transit Bus Shelters: Adding new shelter and more art



Installed new shelter on Rogers Road. In partnership with Community Arts and Culture placed art in an additional seven (7) shelters and we are working to finalize the art for the shelters will celebrate the “Chapel Hill Nine.”

Protect and Provide for a Safe Community: Millhouse Road Training Site



Upon Council approval, at their June 12, 2019 meeting, employees from multiple Town Departments have been finalizing plans for the installation of the Live Fire Training Facility on Town owned land off of Millhouse Road. This facility will provide for multiple training opportunities for our firefighters and other public safety personnel.

Human Services Program: Implement FY 20 performance agreements



Following Council’s approval of the Human Services Advisory Board’s recommended funding plan for performance agreements with outside agencies, staff is in the process of developing performance agreements for the 41 agencies approved for funding for FY 20.

Communication Infrastructure: Fiber adjustment for Carraway Village and Hillstone



Town operations, internet access, traffic management, several CHCCS buildings and outlying UNC and UNC Health facilities use the Town's fiber network. The redundant ring design allows for most changes to be done without a service interruption. This month fiber moves were planned for the construction sites at Carraway Village and Hillstone.

Solid Waste Collection: Change in Transfer Station



As of July 1, 2019, the Town is using a new vendor, Waste Management, for municipal solid waste disposal. Waste Management was selected based on the lower rate of \$43 per ton (\$4.50 less than our prior vendor's rate) for disposal and a successful trial using the facility that the solid waste services staff completed in June. Due to the new vendor, the Town is now transporting its waste to the Raleigh Transfer Station located in Morrisville, NC.

Records Management: Policy and Procedures, Retention and Disposition, Open Data



Created a Records Management Policy and Procedure with engagement and vetting across all department over the past six months. Final approval of the procedures took place this month. Final language for the Imaging Procedure was approved last month, and NCDNCR will officially sign off once the Town has done so. Consultation with departments, as well as a larger "Records Champion Group" was conducted to assess records needs.

Development Review: Development Agreement for Amity Station



Exploring a Development Agreement for Amity Station. Staff worked with the Jackson Center to hold a community meeting in Northside to gather additional input. The property owner is now considering next steps.

Code Enforcement: Short-Term Rentals



Reviewing the issues regarding short-term rentals (STRs) in the community. On June 19th, Council authorized the Town Manager and staff to initiate a stakeholder process to identify goals and develop updated ordinance standards on Short-Term Rentals over the next 6-12 months for Council consideration.

Recreation Programming: Summer Camp



Summer camps began the week of June 17. This summer, a wide variety of specialty camps – from arts to technology, sports to adventure – are being offered, in addition to the traditional summer camps at the Community Center, Hargraves Center, Teen Center, and camps complementing the summer school program at Frank Porter Graham and Northside schools.

Recreation Programming: National Park and Recreation Month



July is National Park and Recreation month, and this year's theme is "Game On". In celebration of the month, Parks & Recreation will offer five special activities: 1.

Family Art in Community Center Park: June 29, July 13, July 27 /// 2. *Sunset Paddle at Jordan Lake: July 13* /// 3. *Trip to Sliding Rock and Brevard: July 21* /// 4. *"Glow in the Dark" sports: July 24, July 31* /// 5. *Hip Hop Dance for Teens: July 31* ///

Capital Projects

Economic & Financial Sustainability: Implement Capital Improvement Plan



Brick Pathway at Memorial Cemetery: A contractor is in the final stages of completing an extension of the brick pathway through the center of Memorial Cemetery. Once completed, visitors will be able to cross through the center of the cemetery towards the development towards the west.

Economic & Financial Sustainability: Implement Capital Improvement Plan



Ephesus Park: The accessibility and parking lot improvements project is nearing completion. The project will result in better accessibility and an expansion of the parking lot to serve the pickleball and tennis courts.

Connected Community: Continuously monitor and address road infrastructure utilization throughout the Town of Chapel Hill



Street Maintenance: In addition to the recently completed FY19 street resurfacing and the Hillsborough Street reconstruction, Public Works is undertaking other street maintenance this summer. Contract patching was recently completed on Country Club Road and Cameron Avenue. In-house patching will continue on an ongoing basis as needed. The Town will also perform crack sealing on roads throughout Chapel Hill. Work is anticipated to begin mid-July and to take approximately 10 days, weather permitting.

Connected Community: Continuously monitor and address road infrastructure utilization throughout the Town of Chapel Hill



NCDOT Variable Message Sign Program: The Town will install 10 Variable Message Signs (7 medium size and 3 small size) and is in the process of signing a contract with a vendor. The project is expected to be finished in August 2020.

Economic & Financial Sustainability: Invest in Downtown infrastructure; clean and beautify Downtown; enhance wayfinding signage in Downtown



Downtown Alleyway Improvement Project: All demolition work in Post Office Alley is complete. The contractor has installed the conduit bank and soil has been delivered to bring the alley up-to-grade. Work on Varsity Alley will begin once work on Post Office Alley is complete. Both projects are on schedule and expected to be finished by September.