Sources

- American Community Survey
- Town of Chapel Hill Affordable Housing Quarterly Report
- Town of Chapel Hill Data Book
- Chamber of Commerce State of the Community Report
- NC Department of Public Instruction
- Orange County Department on Aging
- Orange County Partnership to End Homelessness
- Robert Wood Johnson Foundation
- U.S. Census
Key Demographics
Town Profile

- 21.2% of persons below poverty
- 5.9% of families below poverty
- 5.7% Unemployment Rate
- 59.5% Labor Force Participation Rate
- 52.4% Family Households
- 95% Employment Rate

Source: 2015 American Community Survey
## Town Population, 1990-2016

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Annual Percent Growth Rate</th>
<th>Population Density (people per square mile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>38719</td>
<td>--</td>
<td>2342</td>
</tr>
<tr>
<td>2000</td>
<td>48715</td>
<td>--</td>
<td>2467</td>
</tr>
<tr>
<td>2010</td>
<td>57233</td>
<td>--</td>
<td>2710</td>
</tr>
<tr>
<td>2011</td>
<td>57412</td>
<td>0.31%</td>
<td>2718</td>
</tr>
<tr>
<td>2012</td>
<td>58693</td>
<td>2.23%</td>
<td>2779</td>
</tr>
<tr>
<td>2013</td>
<td>58930</td>
<td>0.40%</td>
<td>2790</td>
</tr>
<tr>
<td>2014</td>
<td>59170</td>
<td>0.41%</td>
<td>2802</td>
</tr>
<tr>
<td>2015</td>
<td>59082</td>
<td>-0.15%</td>
<td>2797</td>
</tr>
<tr>
<td>2016</td>
<td>59246</td>
<td><strong>0.28%</strong></td>
<td>2805</td>
</tr>
</tbody>
</table>

Population, Growth Rate, Population Density.jpg

Sources: U.S. Census Bureau, Decennial Data & Population Estimates, ACS (5-Year Estimates)
Town Population by Age Group

Sources: Census Bureau Decennial Data (2000, 2010); 2015 American Community Survey, 5-year Estimates
Orange County Population by Race
Changes By Decade

Source: U.S. Census Bureau, Orange County Planning, and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Chapel Hill Population - People of Color

Source: U.S. Census Bureau, Orange County Planning, and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Poverty & Income
Unemployment Rate 2005 - 2017

Source: NC Department of Commerce and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
## Percent of People in Poverty

<table>
<thead>
<tr>
<th>County</th>
<th>2000</th>
<th>2006</th>
<th>2011</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orange County</td>
<td>10%</td>
<td>14%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Chatham County</td>
<td>9%</td>
<td>12%</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>Durham County</td>
<td>11%</td>
<td>16%</td>
<td>20%</td>
<td>17%</td>
</tr>
<tr>
<td>Wake County</td>
<td>7%</td>
<td>9%</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>12%</td>
<td>15%</td>
<td>18%</td>
<td>16%</td>
</tr>
<tr>
<td>United States</td>
<td>11%</td>
<td>13%</td>
<td>16%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE) and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
# Median Household Income: Older Adults

<table>
<thead>
<tr>
<th></th>
<th>Carrboro</th>
<th>Chapel Hill</th>
<th>Hillsborough</th>
<th>County Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household</td>
<td>$28,704</td>
<td>$87,589</td>
<td>~$31,375</td>
<td>$53,076</td>
</tr>
<tr>
<td>Income, 65+</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% of AMI, 2015</th>
<th>HUD Defined Income Limits (Family of 2)</th>
<th>65+ Households: 9,153</th>
</tr>
</thead>
<tbody>
<tr>
<td>30%</td>
<td>$15,923</td>
<td>11% (1,042)</td>
</tr>
<tr>
<td>50%</td>
<td>$26,538</td>
<td>12% (1,098)</td>
</tr>
<tr>
<td>80%</td>
<td>$42,460</td>
<td>22% (1,990)</td>
</tr>
</tbody>
</table>

= 4,130 (45%)
## Incomes by Place & Race for Older Adults

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Carrboro</th>
<th>Chapel Hill</th>
<th>Hillsborough</th>
<th>Orange County</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Asian (19)</td>
<td>Black/African American (133)</td>
<td>White, not Hispanic/Latino (557)</td>
<td>Asian (107)</td>
</tr>
<tr>
<td>Below $15,000</td>
<td>0%</td>
<td>27%</td>
<td>11%</td>
<td>0%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>0%</td>
<td>43%</td>
<td>23%</td>
<td>0%</td>
</tr>
<tr>
<td>$25,000 - $44,999</td>
<td>0%</td>
<td>20%</td>
<td>27%</td>
<td>0%</td>
</tr>
<tr>
<td>$45,000 - $59,999</td>
<td>0%</td>
<td>10%</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>$60,000+</td>
<td>100%</td>
<td>0%</td>
<td>24%</td>
<td>86%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2011-2015
Orange County Children in Poverty Lowest Among NC Peers

Percent of Children in Poverty

Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE) and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Food Insecurity in Orange County

Over 15% of adults and 20% of children in Orange County are food insecure.
Food Insecurity Rate by County (2015)

North Carolina: 16.5%
Orange: 14.3%
Alamance: 15.4%
Chatham: 11.5%
Durham: 17.9%
Wake: 13.5%

Source: Feeding America and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Children & Food Insecurity
Orange County, 2015

Percent of Children Living in Food Insecure Homes

- 18% Live in Food Insecure Homes
- 81.8% Live in Food Secure Homes
Children and Food Insecurity
Orange County, 2015

Percent of Eligible Children Actually Getting Free and Reduced Price School Breakfast

- Eligible Children Getting Free and Reduced Price School Breakfast
- Eligible Children NOT Getting Free and Reduced Price School Breakfast

53% of Eligible Children NOT Getting Free and Reduced Price School Breakfast
47%
Percent of Students Enrolled in Free and Reduced Lunch, 2015-2016

Source: NC Department of Public Instruction and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Children & Food Insecurity
Orange County, 2015

Percent of Eligible Children Actually Getting Free Summer Meals

- 77% of Eligible Children NOT Getting Free Summer Meals
- 23% Eligible Children Getting Free Summer Meals
Education
Local School Dropout Rate
2000 through 2016
Graduation Rates
Percent Change in District Graduation Rates between 2006 and 2016

Source: NC Department of Public Instruction
Economically Disadvantaged Student Graduation Rate Improvement

Percent Change in District Graduation Rates between 2006 and 2016

Source: NC Department of Public Instruction and Chapel Hill-Carrboro Chamber of Commerce
Students with Disabilities Graduation Rate
Percent Change in District Graduation Rates between 2006 and 2016

Source: NC Department of Public Instruction
Health
## 2016 Health Indicators - Orange County

<table>
<thead>
<tr>
<th>Health Indicator</th>
<th>Orange County</th>
<th>Chatham County</th>
<th>Who is #1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length of Life</td>
<td>#1</td>
<td>#8</td>
<td>Orange</td>
</tr>
<tr>
<td>Quality of Life</td>
<td>#5</td>
<td>#14</td>
<td>Currituck</td>
</tr>
<tr>
<td>Health Behaviors</td>
<td>#4</td>
<td>#9</td>
<td>Polk</td>
</tr>
<tr>
<td>Clinical Care</td>
<td>#1</td>
<td>#11</td>
<td>Orange</td>
</tr>
<tr>
<td>Social &amp; Economic Factors</td>
<td>#2</td>
<td>#9</td>
<td>Union</td>
</tr>
<tr>
<td>Physical Environment</td>
<td>#8</td>
<td>#53</td>
<td>Hyde</td>
</tr>
</tbody>
</table>

Source: 2016 County Health Rankings - Robert Wood Johnson Foundation
Adult Smoking Rates
Compared to Adjacent and Peer Communities

Adult Obesity
Compared to Adjacent and Peer Communities

Drug Overdose Deaths per 100,000
Compared to Adjacent and Peer Communities

Excessive Drinking
Compared to Adjacent and Peer Communities

Disconnected Youth
Compared to Adjacent and Peer Communities

Orange County Child Well Being

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Birthweight</td>
<td>8.2%</td>
<td>7.0%</td>
</tr>
<tr>
<td>3 and 4 year-olds enrolled in school</td>
<td>57.6%</td>
<td>64.9%</td>
</tr>
<tr>
<td>Children living in poor or low income homes</td>
<td>33.0%</td>
<td>31.7%</td>
</tr>
<tr>
<td>Teen births age 15-17 (per 1000 girls)</td>
<td>9.2</td>
<td>Too small to measure</td>
</tr>
<tr>
<td>Children in foster care (per 1000)</td>
<td>6.7</td>
<td>5.4</td>
</tr>
<tr>
<td>Uninsured Children</td>
<td>9%</td>
<td>4.9%</td>
</tr>
<tr>
<td>Children assessed for abuse or neglect (per 1000)</td>
<td>38.4</td>
<td>41.5</td>
</tr>
</tbody>
</table>

Source: NC Child and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Orange County Teen Pregnancy Rates Decrease
Per 1000 Girls, Age 15-17

Source: NC Health and Human Services and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Housing & Homelessness
2018 Housing Indicators - Chapel Hill

- $362,700 Median Home Value
- $73,300 Area Median Income (AMI)
- 52% of Renters spend more than 30% of income on Housing
- 22% of Homeowners spend more than 30% of income on Housing
- 25% of Housing Units are affordable to households with income under 80% AMI
- 84% of Subsidized Housing Units within ¼ mile of a bus stop

Source: Town of Chapel Hill, Affordable Housing Development FY18 Q1 Progress Report
Households that are Cost-burdened by Income Level

Source: Town of Chapel Hill, Affordable Housing Development FY18 Q1 Progress Report
2016 ACCRA Cost of Living Housing Index

Source: ACCRA Cost of Living Index, select annual averages and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Residential Segregation - Black/White
Compared to Adjacent and Peer Communities

2016 Homeless Count Demographics

Source: Orange County Partnership to End Homelessness
Homelessness Over Last 10 Years: by Living Situation

Source: Orange County Partnership to End Homelessness
Homelessness Over Last 10 Years: Target Populations

Source: Orange County Partnership to End Homelessness
Transportation
Local Transit Ridership

Total Chapel Hill Transit Ridership (in millions), FY2004- FY2017

Source: Chapel Hill Transit and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Chapel Hill/Carrboro Worker Inflows/Outflows
38,942 drive in, 17,922 drive out and 10,572 live and work in Orange

Source: U.S. Census Bureau and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce
Chapel Hill Commuting Modes
2010 and 2015

Source: U.S. Census Bureau, 2010 Decennial Data

Source: American Community Survey, 5 year Estimate