



# Housing and Community Key Projects Brief – May 2019

AFFORDABLE HOUSING	
Project	Progress Update
<b>DEVELOPMENT</b>	
<b>2200 Homestead</b>	<ul style="list-style-type: none"> <li>Review of Request for Qualifications to be completed this week</li> <li>Staff to update Council during AHQR presentation May 21</li> <li>Anticipate executing MOU with development partner in Fall</li> </ul>
<b>Prioritized Parcels of Town-Owned Land</b>	<ul style="list-style-type: none"> <li>Town staff issued Request for Proposals and has contracted with a firm to explore development potential of prioritized sites,</li> <li>Anticipated completion by June 2019</li> </ul>
<b>Identify Properties for Affordable Housing Development</b>	<ul style="list-style-type: none"> <li>Grisham cottages in the process of being relocated</li> <li>Staff conducting analysis of small publicly owned parcels</li> </ul>
<b>Acquisition and Rehab at 624 Sykes</b>	<ul style="list-style-type: none"> <li>Renovation completed</li> <li>Three of four new tenants have moved in as of mid-May</li> </ul>
<b>PRESERVATION</b>	
<b>Affordable Housing Preservation Strategy</b>	<ul style="list-style-type: none"> <li>Strategy under development</li> <li>Scheduled to share with HAB in June and Town Council in fall 2019</li> </ul>
<b>Housing Displacement Assistance Program (HDAP)</b>	<ul style="list-style-type: none"> <li>CEF working with residents to request assistance</li> <li>76% of Park residents have identified new housing; 73 households have found housing within Chapel Hill as of May 20</li> </ul>
<b>POLICY</b>	
<b>Explore creation of Employee Housing Incentives</b>	<ul style="list-style-type: none"> <li>Conducted 13 employee interest meetings</li> <li>Five employees applied and one employee received assistance as of May</li> </ul>
<b>Blue Hill Incentive options</b>	<ul style="list-style-type: none"> <li>Staff presented potential strategies to Council in March</li> <li>Council will consider expanding district purpose statement at May 22 meeting</li> </ul>
<b>Payment in Lieu for Rental Housing</b>	<ul style="list-style-type: none"> <li>Guiding principles under development with guidance from HAB</li> <li>Scheduled to share guiding principles with Council in June and seek their input</li> </ul>
<b>FUNDING</b>	
<b>Implement Investment Plan for Affordable Housing</b>	<ul style="list-style-type: none"> <li>Staff developed the RFP process for bond funding with input from the Housing Advisory Board and affordable housing partners</li> <li>Scheduled to provide Council with an update on the proposed process in June</li> </ul>
<b>Manage Funding Programs</b> <ul style="list-style-type: none"> <li><b>Affordable Housing Fund (AHF)</b></li> <li><b>Affordable Housing Development Reserve (AHDR)</b></li> <li><b>CDBG</b></li> <li><b>HOME</b></li> </ul>	<ul style="list-style-type: none"> <li>Town Council approved three funding applications to Affordable Housing Development Reserve, exhausting available funds this year</li> <li>Staff developed draft funding plans for CDBG, which Town Council approved in April</li> <li>Pending Affordable Housing Fund Requests: Habitat Sunrise and Sunset requests</li> </ul>
<b>MANAGING TOWN-OWNED HOUSING</b>	
<b>Public Housing Master Plan</b>	<ul style="list-style-type: none"> <li>Staff scheduled to return to Council in fall 2019 with update.</li> </ul>
<b>Transitional Housing Program</b>	<ul style="list-style-type: none"> <li>Increased housing portfolio by 56% this fiscal year with the acquisition of 9 units</li> <li>In the process of renovating five transitional units with anticipated completion this summer</li> </ul>
<b>COMMUNICATIONS</b>	
<b>Implement a Communications and Marketing Strategy</b>	<ul style="list-style-type: none"> <li>Manufactured home outreach and mapping work featured on international ESRI blog</li> <li>Staff led measurement and reporting webinar for national Alliance for Innovation organization attended by staff of ~30 cities across the country</li> </ul>

## COMMUNITY CONNECTIONS

Project	Progress Update
<b>COMMUNITY CONNECTIONS STRATEGY</b>	
<b>Strategy Implementation</b>	<ul style="list-style-type: none"> <li>• Revisions to strategy underway based on Council input</li> <li>• First CC Team meeting scheduled for May 30th</li> <li>• Anticipated preliminary focus on making Council and other Town meetings more welcoming and reducing barriers to participation and Engagement Study</li> </ul>
<b>Racial Equity and Inclusion</b>	<ul style="list-style-type: none"> <li>• All staff attended REI Phase I Training in April</li> <li>• Submitted GARE application in mid-May with anticipated approval by mid-June</li> </ul>
<b>STUDENT AND YOUTH INITIATIVES</b>	
<b>Good Neighbor Initiative</b>	<ul style="list-style-type: none"> <li>• Preparing for 19-20 school year activities in August</li> <li>• Developing new outreach and marketing materials in collaboration with UNC and Jackson Center</li> </ul>
<b>Summer Youth Employment Program</b>	<ul style="list-style-type: none"> <li>• Recruitment underway</li> <li>• 35-40 youth anticipated to begin work in mid-June</li> </ul>
<b>Youth Initiative</b>	<ul style="list-style-type: none"> <li>• Staff team recruiting inclusive cohort of youth to co-design new approaches to community engagement and Town services</li> </ul>
<b>IMMIGRANT AND REFUGEE INITIATIVES</b>	
<b>Building Integrated Communities</b>	<ul style="list-style-type: none"> <li>• Implementation Team formed; sub-committees will focus on advancing strategies identified in Action Plan</li> <li>• Pursuing Duke Energy grant to support multi-lingual emergency preparedness communications and outreach with CaPA</li> <li>• Recent mini-successes:             <ul style="list-style-type: none"> <li>- Purchase of interpretation equipment for Town and community use</li> <li>- Hurricane Preparedness multi-lingual Facebook videos and message translations</li> <li>- Support of community organizations for language access initiatives (CPR course for Burmese and Karen speakers)</li> <li>- Multi-lingual messaging on library summer reading program</li> <li>- LIGHTUP Chinese Festival Lantern Competition Coordination</li> <li>- Near and Far Festival Outreach and Education table on BIC</li> </ul> </li> </ul>
<b>NEIGHBORHOODS</b>	
<b>Neighborhood Database</b>	<ul style="list-style-type: none"> <li>• Developed new comprehensive database of all HOAs, neighborhood associations, and apartment complexes</li> <li>• Considering opportunities to use new database to advance Town Community Connections and engagement efforts</li> </ul>
<b>FUNDING</b>	
<b>Human Services Program</b>	<ul style="list-style-type: none"> <li>• Funding justifications being finalized by HSAB and anticipate sharing with Council by May 24</li> <li>• HSAB funding recommendation scheduled to go to Council June 26</li> </ul>
<b>OTHER PROJECTS</b>	
<b>People's Academy</b>	<ul style="list-style-type: none"> <li>• Housing and Community leading inter-departmental planning team</li> <li>• Recruitment for Fall 2019 class to begin this summer</li> <li>• Exploring childcare options</li> </ul>