

▶ CHAPEL HILL

INCENTIVES GUIDELINES

CHAPEL HILL, NC

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VISION: Taking our place on the map as a world class center for research and development.



MISSION: Support opportunities to put Chapel Hill's people to work, and create economic prosperity for all, now and in the future.

Commercial Development Strategy

Goal:

- ➔ Create quality jobs
- ➔ Strengthen the economy and build community wealth
- ➔ Sustain a high quality of life
- ➔ Promote stewardship of the Community's resources
- ➔ Maintain and develop affordable, quality housing opportunities
- ➔ Promote comprehensive opportunities for education, skills development and lifelong learning

Draft Incentive Guidelines

Town considering targets
and framework

Targets:

Chapel Hill has targeted these types of businesses:

- ➔ Research and development,
- ➔ Applied Sciences,
- ➔ Technology, and
- ➔ Start-ups / entrepreneurial activities

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Development Incentives:

Development Incentives are about creating spaces to host businesses in the future. They also may be incented based on tax base impact while preserving a revenue stream for local governments. [Preservation of 50% of new tax base created]

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Job Creation and Investment Incentives:

➔ Minimum of \$2.5 million capital investment

➔ New or expanding businesses

➔ Jobs – minimum of 20 new jobs

➔ Incentive base on number of jobs:

\$3,000 per job	100
\$2,000 per job	75
\$1,000 per job	50
\$ 750 per job	20

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Job Creation and Investment Incentives:

(1) New Business — A minimum of 20 net new jobs within 36 months

(2) Existing Business Expansion — A minimum of 20 net new jobs created or retained within 36 months, plus retention of currently existing jobs.*

* New jobs must be retained for a minimum of 2 years beyond the incentive period

Alternative criteria (1):

Location, retention, or expansion of targeted office users. (type of business, number of employees, square feet occupancy may all be used to determine eligibility of this category).

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Alternative criteria (2):

Technology-based businesses, advanced manufacturing or start-up business.

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QUESTIONS?

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