

Key Bullets from Committee Meeting Minutes

Historic Town Hall

- Interest in Preserving Historic Exterior
- Need to Gut the Building Interior
- Need to Engage an Architect or Engineering Firm for an Updated Cost Estimate
 - Budget for Getting a Cost Estimate
 - Further Understanding Use of Building to Develop a Scope
- Opportunity to Highlight the History of Planning and Development in Chapel Hill
- Need to Confirm Continued Maintenance/ Capital Repair for Building

Visitors Bureau

- Demand for Storytelling
- Importance of Central Downtown Location
- Incorporate Technology while Maintaining Personal Assistance
- Trend of Co-locating Visitors Centers with Museums or Cultural Organizations
- Need to Partner with UNC Visitors Center

Historical Society

- It appears that the Historical Society is a good fit where it is, in the Library.

Museum/ History/ Culture Institution

- Former Board Members of Chapel Hill Museum Interested in Reviving Museum
- Expectations for a Museum
 - Importance of Engaging the Community in Building this Institution
 - Need to Collaborate with Similar Organizations and Leverage Opportunities to Partner (especially with UNC)
 - To Specify Space Requirements, Need to Determine the Institution's Mission, Story, Geographic Area of Focus, Primary Audience, "Name"
 - Need to Understand Expectations of Town and County Leadership
- Ownership and Operation
 - Determining Ownership and Organization, Specifically Town/ County's Involvement
 - Identifying Stable Funding Source(s)
 - Importance of Professional Staff and Engaged Volunteers
 - Importance of Understanding Return on Investment and Impact on Downtown Businesses

- Modern “Museum”
 - Consider As a Non-Collecting Institution Given Limited Space and Interest in Flexibility
 - Consider Its Value to Local Residents as a Place to Convene Conversations about Difficult Issues
 - Consider Its Possible Relevance to Town Planning Conversations/ Issues, Including Conversations to Activate Rosemary Street
 - Consider Its Value as a Connector to Other Sites of Interest in Community and/ or as a “Museum Without Walls”

- Once Museum Expectations are Defined, can Determine Compatibility with Visitors Center and Historic Town Hall