Council Goals were adopted on May 23, 2016. They are organized around the themes of Chapel Hill 2020, our Community Plan. Check our progress at www.townofchapelhill.org/councilgoals.

Our future is a shared vision
Council Goals 2016–2018

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Create a Place for Everyone
- Adopt and support affordable housing programs
- Leverage partnerships to increase cultural arts
- Increase internet access

Nurture Our Community
- Enhance focus on development review process
- Define clear, predictable code enforcement strategies
- Initiate a residents’ academy
- Enhance future Town services
  - Public safety and recreation facility
  - Solid waste strategy
  - Severe weather response
  - 2016 bond management

Develop Good Places New Spaces
- Sustain momentum in the Northside Neighborhood Initiative
- Continue focus on Rogers Road area planning
- Invest strategically in Downtown
- Initiate planning, funding and design for creative arts and social programming
- Increase energy efficiency in development

Facilitate Getting Around
- Adopt a financial sustainability plan for public transit
- Conduct a townwide traffic analysis
- Develop a mobility plan that sets priorities for public and private investment

Grow Town, UNC and UNC Healthcare Collaboration
- Adopt strategy for leveraging community fiber to maximize access and speed
- Seek strategies to address student housing demand that prioritize student safety
- Work collaboratively with the University on its master planning process

Support Community Prosperity
- Increase incubator and col‐working spaces
- Focus resources to achieve economic development goals of adding jobs, filling office space and expanding small business loans
- Develop a strategy for creating vocational classes and career development for youth

Learning, serving and working together
to build a community where people thrive!

Business Management • Communications and Public Affairs • Economic Development • Fire • Housing and Community • Human Resource Development
Library • Ombuds • Parks and Recreation • Planning and Sustainability • Police • Public Works • Technology Solutions • Transit

Protect and Provide for a Safe Community
Safety and governance provide our foundation.

Govern with Quality and Steward Public Assets