

Overview/Summary of Bike/Pedestrian Team Action Steps

November 6, 2014

X Complete

X In Process, complete in next 2 months.

X In next 6 Months, will be completed.

In Discussion

Safety & Enforcement

X_____ Review current policies and procedures

X_____ Begin enforcement initiatives and publicize

X_____ Place 6 message sign boards with safety message around town, using the pedestrian/cyclist crash data for placement

X_____ Conduct Safety Workshops on Bus, Bike, Pedestrian Safety – ongoing (How to Ride the Bus, Bike on Bus, Bike Safety, etc)

Education, Outreach & Messaging

x_____ Communication Outreach to local TV (3 stories)

x_____ Release story regarding new crosswalks on Franklin/Carolina & MLK/Longview

x_____ Re-think the Bike Map and add/revise safety messages

X_____ Department Trainings: Reminders to employees on safety e.g. Distracted Driver Policy

X_____ Do Trainings per department after safety message crafted

In Discussion _____ The message should include “share the road rather than compete for space”

x_____ Re-activate the Wiki-Map (renew subscription) and coordinate with CAPA for website

- X Contact BACH (Chapel Hill cycling advocacy) and CBC (Carrboro) and meet for input.
- X Conduct Training at Go Chapel Hill Transportation Management Plan Conference with outreach to possible 6000 people combined at all business locations.
- X Work with Carrboro and University to conduct safety campaigns regarding NC Laws (1500 people reached).
- X Signs & materials to message to Pedestrians/Cyclists “What to Do”
- X Town Newsletter to Staff – Town Manager Column regarding renewed Town safety measures and what Town Staff can do.
- X Town Talk – release information to employees requesting input on safety concerns
- x Craft message regarding current initiatives-ongoing- PSA’s
- x Release information on new crosswalk lighting at 4 intersections
- x CAPA updates/maintains Bike/Pedestrian Website & add/update Wiki Maps
- x Release story regarding new crosswalks on Franklin/Carolina & MLK/Longview
- x Mayor’s Proclamation of Alternative Transportation and Chapel Hill as Bike & Pedestrian Friendly Town

In Discussion Craft campaign message around “Expect to See Them” (or something similar, remaining consistent with safety messages)

Physical Improvement

- X Enforce sight lines (private and right-of-way) e.g. Stephens Street area immediate need
- X Begin conversation with NCDOT regarding improvements (scheduled for week of Nov 10th)
- X Green Paint on Sharrows in Green Boxes
- X Green Paint at 4 Through Intersections as discussed in-house, NC DOT and with advocacy groups.
- X Green Paint at intersection of Merritt Mill & Cameron after discussion with NCDOT.
- X Review list of physical improvements and begin improvements
- X Reclaim sidewalks – shrubbery, foliage, debris, etc.
- X Enforce Sight Lines – shrubbery, trees, signs, etc.

In Discussion _____ Temporary Sign – Off Bolin Creek

In Discussion _____ Release funding for additional signs

X _____ Upgrade 4 pedestrian cross-walks with pedestrian activated lighting

X _____ Paint Blue Tarheels on new crosswalks and on Rosemary

X _____ Place 6 message sign boards with safety messages around town, using the pedestrian/cyclist crash data

In Discussion _____ White Stripe Bike Lanes on Rosemary (Columbia to Carrboro)

In Discussion _____ Add center road sharrows on Rosemary (Henderson towards the East)

In Discussion _____ Provide marked bike lanes on Sage Road between Erwin Road and Fordham Blvd.

In Discussion _____ Bicycles May Use Full Lane on town-maintained streets with sharrows

Research

X _____ Best Practices with Bike Lanes, Crosswalks

X _____ Best Practices/Laws regarding Green Paint

X _____ Best Practices Wiki Type Public Reporting Maps

X _____ Bike/Pedestrian Counts (on Rosemary)

X _____ Install 2 Bike/Ped Electronic Counters