

PARKING SERVICES

Parking Services includes operation of two major Off-Street parking lots, all On-Street metered parking and parking enforcement activities.

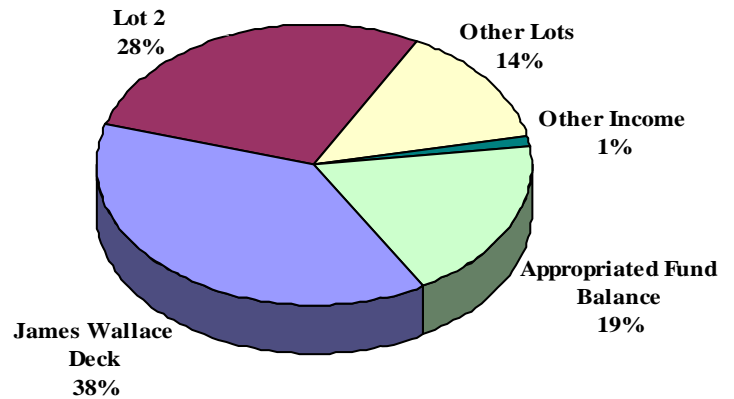
Off-Street Parking

Off-Street Parking accounts for the operations of the Town's parking facilities at several off-street lots.

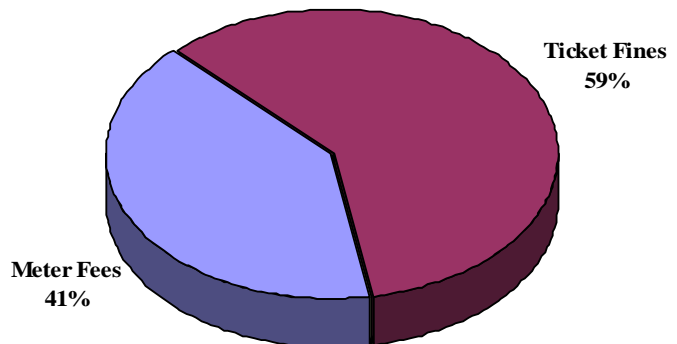
On-Street Parking

On-Street Parking accounts for meter revenue and parking fines.

Off-Street Parking Revenues
\$1,603,600



On-Street Parking Revenues
\$600,660



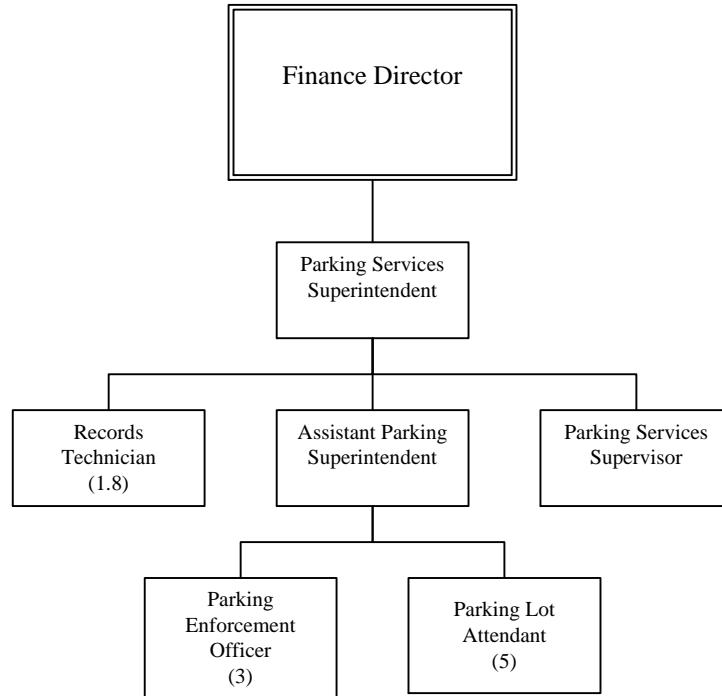
PARKING SERVICES

MISSION STATEMENT: *The primary mission of Parking Services is to provide on-street and off-street parking for Chapel Hill's citizens and visitors in an efficient and courteous manner, and to operate a parking enforcement system in compliance with the parking regulations adopted by the Town Council.*

Parking Services operates Town-owned on-street and off-street parking and enforces parking regulations. Duties of Parking Services include:

- Management, maintenance and repair of all municipal metered on-street and off-street parking facilities.
- Enforcement of parking ordinances for parking meters, restricted parking zones, and residential on-street parking permit zones; evaluation of residential parking permit applications.
- Issuance of citations for parking ordinance violations; collection of civil penalties and related record-keeping and follow-up after the Police Department makes decisions regarding citizens' appeals of parking citations.
- Lease of designated off-street parking spaces on a monthly basis in accordance with fee policies adopted by the Town Council.
- Collection and deposit of revenues from the Town's parking operations and maintenance of accurate records.

PARKING SERVICES



Note: Parking Services is supervised by the Finance Director.

PARKING SERVICES
STAFFING COMPARISONS - IN FULL-TIME EQUIVALENTS

| | 2004-05 ADOPTED | 2005-06 ADOPTED | 2006-07 ADOPTED |
|---|----------------------------|----------------------------|----------------------------|
| Superintendent-Parking Services | 1.00 | 1.00 | 1.00 |
| Assistant Superintendent-Parking Services | 1.00 | 1.00 | 1.00 |
| Supervisor-Parking Services | 1.00 | 1.00 | 1.00 |
| Parking Enforcement Officer | 3.00 | 3.00 | 3.00 |
| Records Technician | 1.80 | 1.80 | 1.80 |
| Parking Lot Attendant I | 4.00 | 4.00 | 4.00 |
| Parking Lot Attendant II | 1.00 | 1.00 | 1.00 |
| Parking Fund Totals | <u>12.80</u> | <u>12.80</u> | <u>12.80</u> |

Note: Parking Services is supervised by the Finance Director.

PARKING FUNDS

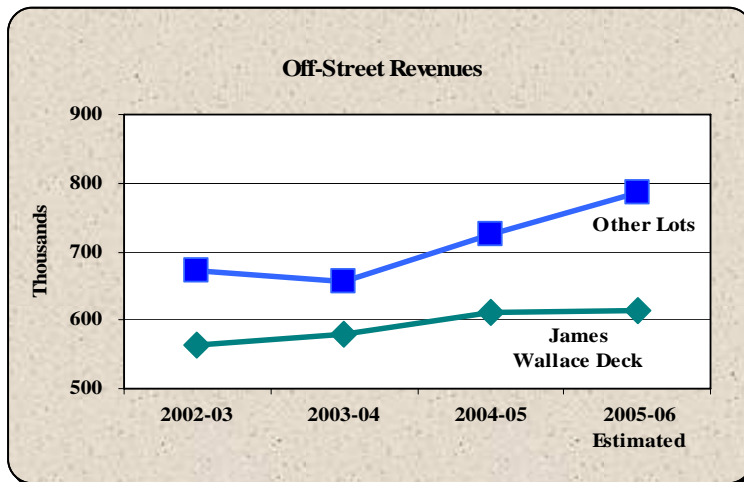
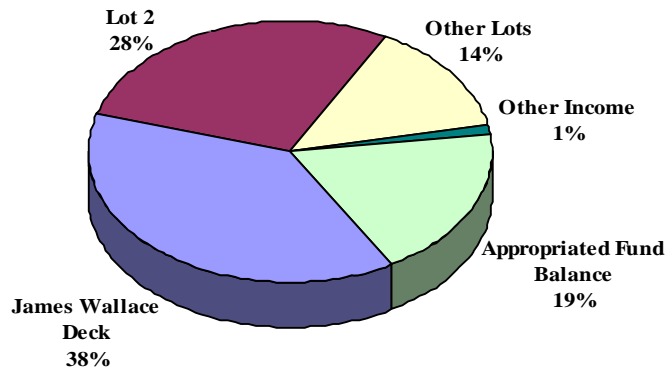
Major Revenue Sources – Descriptions and Estimates

The Town budgets parking-related revenues in two funds: the Off-Street Parking Fund and the On-Street Parking Fund.

The Off-Street Parking Fund, with a 2006-07 budget of \$1,603,600, accounts for revenues from the James Wallace Deck and five parking lots in the downtown area. Revenues consist almost exclusively of the fees charged for parking in these lots. About \$604,000, or 47%, of the current year revenue in total

off-street parking revenues is budgeted from the James Wallace Deck and about \$450,000, or 35%, is budgeted from Lot 2 at the corner of Rosemary and Columbia Streets. In 2006-07, the Town expects Lot 5 revenues to be \$129,000 for the first seven months of the year. The Town has only budgeted for seven months of operations because construction of a mixed use development is currently planned to begin in February of 2007.

Off-Street Parking Revenues



The On-Street Parking Fund, with a 2006-07 budget of \$600,660, has two major revenue sources: parking meter fees and parking ticket fines. Meter fees are estimated to generate about \$243,000 and parking ticket fines about \$356,000 in 2006-07.

The Town's parking facilities and programs are expected to experience changes in the next few years. The Council is considering potential alternative uses, including development, for Parking Lots 2 and 5. The development of Lot 5 is scheduled to begin in February of 2007. Plans for the development of the space above and around the James Wallace Deck are anticipated within the next few years as well.

PARKING FUNDS

The development of either lot will pose challenges for parking alternatives during any redevelopment of the properties. Because the Town holds a twenty year debt on the James Wallace Parking Deck and uses the revenues from Lots 2 and 5 to subsidize the deck, the Town would take into account the financial stability of its parking services as it plans for development.

We are also planning to evaluate the pricing structure and times of operation for future financial stability and service to the Downtown. Because of the variables in possible development timing and future rate structures, we are assuming that the funds will continue as they are currently operating until we make development plans and rate structure changes, if any.

Major Expenditures and Estimates

The primary expenditures of the Off-Street Parking Fund include the costs of personnel to manage the lots (approximately \$377,000), payments for principal and interest on the James Wallace Deck and other lots (about \$462,000), and planned capital improvements to the James Wallace Deck (\$200,000).

The budget includes \$306,000 in fund balance for construction of parking for affordable housing in the development of Lot 5. The total budget for Off-Street Parking of \$1,603,600, presumes that Lot 5 will need to be closed for development beginning in February 2007.

The On-Street Parking Fund includes expenditures primarily for the personnel to administer and collect meter revenues and parking tickets, about \$315,000. The excess of revenues over expenditures in the On-Street Parking Fund is transferred to the General Fund and is estimated to be about \$127,000 in 2006-07.

PARKING SERVICES BUDGET SUMMARY

The Parking Services Fund is comprised of two divisions: On-Street Parking that accounts for meters and enforcement and Off-Street Parking that accounts for the parking deck and lots.

EXPENDITURES

| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|--------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| On-Street Parking | 589,243 | 596,660 | 602,103 | 602,089 | 600,660 | 0.7% |
| Off-Street Parking | 1,193,403 | 1,292,970 | 1,360,952 | 1,422,729 | 1,603,600 | 24.0% |
| Total | 1,782,646 | 1,889,630 | 1,963,055 | 2,024,818 | 2,204,260 | 16.7% |

REVENUES

| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|--------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| On-Street Parking | 594,686 | 596,660 | 602,103 | 602,089 | 600,660 | 0.7% |
| Off-Street Parking | 1,356,950 | 1,292,970 | 1,360,952 | 1,422,729 | 1,603,600 | 24.0% |
| Total | 1,951,636 | 1,889,630 | 1,963,055 | 2,024,818 | 2,204,260 | 16.7% |

ON-STREET PARKING BUDGET SUMMARY

The adopted budget for On-Street Parking reflects a minimal increase in operating costs overall, including \$9,800 for hand-held ticketing units for enforcement officers, offset by a reduction in supplies. Revenues from parking meter fees and tickets in 2006-07 are expected to be about the same as in 2005-06.

EXPENDITURES

| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|--------------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| Enforcement: | | | | | | |
| Operations | 362,661 | 398,960 | 397,777 | 365,567 | 416,496 | 4.4% |
| Meters: | | | | | | |
| Operations | 58,241 | 74,051 | 80,677 | 60,873 | 57,578 | -22.2% |
| Transfer to General Fund | 168,341 | 123,649 | 123,649 | 175,649 | 126,586 | 2.4% |
| Total | 589,243 | 596,660 | 602,103 | 602,089 | 600,660 | 0.7% |

REVENUES

| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|------------------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| Parking Meter Fees | 240,651 | 218,410 | 218,410 | 248,089 | 243,160 | 11.3% |
| Parking Ticket Fines/Fees | 350,707 | 369,000 | 369,000 | 352,800 | 356,500 | -3.4% |
| Interest Income | 3,328 | 1,000 | 1,000 | 1,200 | 1,000 | 0.0% |
| Appropriated Fund Balance | - | 8,250 | 13,693 | - | - | -100.0% |
| Total | 594,686 | 596,660 | 602,103 | 602,089 | 600,660 | 0.7% |

OFF-STREET PARKING BUDGET SUMMARY

Lot 5 revenues are expected to decrease from 2005-06 due to planned development of the space and closing of the lot effective February 2007. Expenditures include the use of \$306,000 of the appropriated fund balance toward parking for affordable housing related to the development.

EXPENDITURES

| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|--------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| James Wallace Deck | 300,966 | 476,204 | 484,454 | 404,529 | 459,905 | -3.4% |
| Parking Lots | 234,629 | 247,961 | 311,658 | 289,339 | 280,523 | 13.1% |
| Administration | 657,809 | 568,805 | 564,840 | 728,861 | 863,172 | 51.8% |
| Total | 1,193,404 | 1,292,970 | 1,360,952 | 1,422,729 | 1,603,600 | 24.0% |

REVENUES

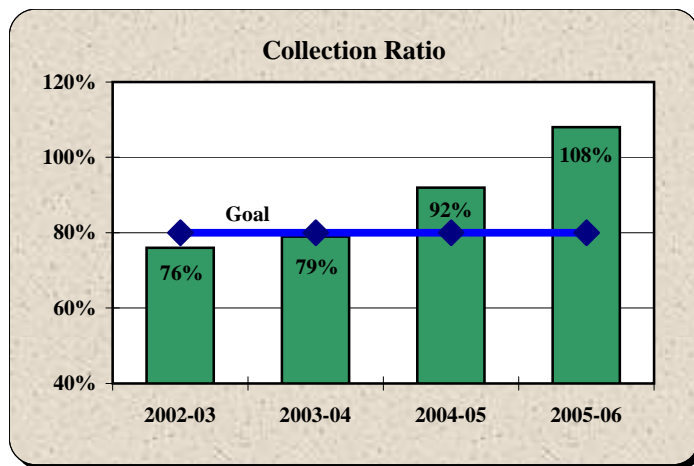
| | 2004-05 Actual | 2005-06 Original Budget | 2005-06 Revised Budget | 2005-06 Estimated | 2006-07 Adopted Budget | % Change from 2005-06 |
|------------------------------|---------------------------|--|---------------------------------------|------------------------------|---------------------------------------|--------------------------------------|
| James Wallace Deck | 610,810 | 601,340 | 601,340 | 615,132 | 604,400 | 0.5% |
| Lot 2 | 453,890 | 448,000 | 448,000 | 453,000 | 450,000 | 0.4% |
| Lot 3 | 32,469 | 29,460 | 29,460 | 35,468 | 35,420 | 20.2% |
| Lot 4 | 16,450 | 16,030 | 16,030 | 17,185 | 16,320 | 1.8% |
| Lot 5 | 211,148 | 175,120 | 175,120 | 267,555 | 161,270 | -7.9% |
| Lot 6 | 11,580 | 11,520 | 11,520 | 12,240 | 12,240 | 6.3% |
| Interest Income | 14,730 | 6,000 | 6,000 | 13,775 | 10,600 | 76.7% |
| Miscellaneous Income | 5,874 | 5,500 | 5,500 | 8,374 | 7,350 | 33.6% |
| Appropriated Fund Balance | (163,547) | - | 67,982 | - | 306,000 | N/A |
| Total | 1,193,404 | 1,292,970 | 1,360,952 | 1,422,729 | 1,603,600 | 24.0% |

PARKING TRENDS

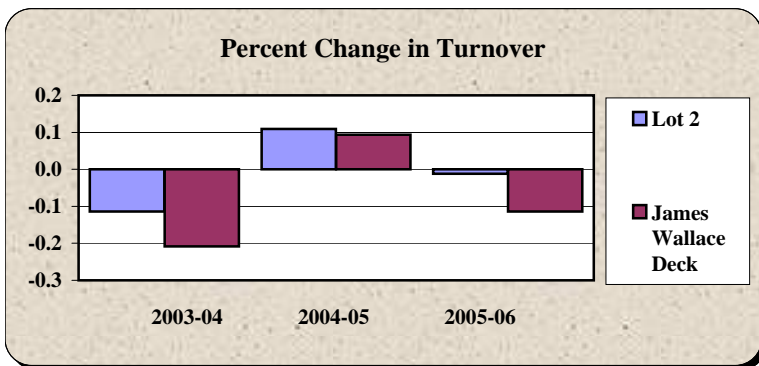
COUNCIL SERVICE GOAL: Provide fair, effective, efficient, and prompt customer service.

GOAL: Maintain an average collection ratio of 80% or better.

In fiscal year 2005-06, the Parking Services Department met and exceeded the established goal of maintaining an average collection ratio of 80% or better. The 16% increase in collection from fiscal year 2004-05 to fiscal year 2005-06 can be attributed to more persistent collection efforts including booting, towing, and a vastly improved out-of-state owner retrieval procedure. The department received retroactive payments from out-of-state drivers in addition to the year's base collection, thus allowing the collection ratio to exceed 100%.



GOAL: Increase customer turnover in Lot 2 and the Wallace Deck by 5% and 2%, respectively.



Continuous short-term parking customers generate more revenue than long-term parking customers, so it is in the Town's best interest to maximize customer turnover in the parking lots. The slight decrease in customer turnover in Lot 2 and the Wallace Deck can be attributed to a decrease in short-term parking customers.

| ADDITIONAL DETAIL | Actual 2003-04 | Actual 2004-05 | Budget 2005-06 | Actual 2005-06 | Change From Prior Year |
|----------------------------------|----------------|----------------|----------------|----------------|------------------------|
| Revenue per Space per Day | | | | | |
| James Wallace Deck | 5.23 | 5.78 | 7.07 | 6.38 | -0.01 |
| Lot 2 | 11.92 | 12.14 | 12.10 | 12.50 | 0.03 |
| Lot 3 | 1.91 | 1.66 | 1.30 | 1.95 | 0.30 |
| Lot 5 | 2.86 | 4.13 | 3.94 | 7.49 | 0.36 |
| Meters | 4.32 | 4.26 | 4.09 | 4.50 | 0.03 |