

LIVE SMART. LIVE GREEN.

AT HOME

- Choose energy-efficient lighting. Compact Fluorescent Lights (CFLs) use 66 percent less energy than standard incandescent bulbs, and still give off the same warm light, plus a savings of up to \$35 a year in energy costs.
- Wash a full load of dishes in a resource-friendly dishwasher or wash them in one tub of hot water with detergent and rinse in a tub of cold water.

AT WORK

- Reuse envelopes
- Print/photocopy your documents double-sided

ON THE ROAD

- Drive less—walk, bike and take public transit more whenever possible. You'll save time, fuel, money and avoid traffic. Reducing weekly auto travel by just 20 miles can decrease CO2 emissions by 1,000 pounds per year.
- Reduce freeway speed 5, 10, 15 mph—reduce carbon emissions, save gas, money and lives.

IN THE COMMUNITY

- Reduce, Reuse, Recycle—Nearly every product on the market requires energy to produce, distribute and dispose. Recycle, because manufacturing with recycled materials cuts energy use. Choose pre-owned products, products that have recycled content and products with less packaging. Buy at salvage yards, construction demolition stores and consignment and thrift shops.
- Spread the word—your voice can make a difference. Start by taking action and then encourage your friends, neighbors and family to act.



GET INVOLVED!

Please visit www.townofchapelhill.org/boards to learn more about boards that are dedicated to creating a sustainable community through social equity, economic vitality and environmental justice, and how to become involved.

SUSTAINABILITY BOARDS

Council Committee on Sustainability, Energy and Environment (SEE)

The SEE Committee is made up of four Council Members who explore and consider sustainable opportunities and technologies as they relate to increased resource efficiencies and reduced greenhouse gas emissions. The Committee makes recommendations on these topics and presents them to the full Council for their consideration.

Council Committee on Boards & Commissions

The Council Committee on Boards & Commissions has called for sustainability to be a theme that all Town boards and commissions utilize as part of their decision-making process.

Related Boards

Justice in Action Committee, Inclusionary Zoning Task Force, Human Services Advisory Board, Public Housing Advisory Board, Rogers Road Small Area Plan Task Force, Transportation Board, Bicycle and Pedestrian Advisory Board, Active Living by Design Partnership Advisory Committee, Greenways Commission, Stormwater Management Utility Advisory Board

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TOWARD A SUSTAINABLE COMMUNITY



ENVIRONMENTAL
PROTECTION
ECONOMIC VITALITY
SOCIAL JUSTICE

www.townofchapelhill.org/greencity

TOWARD A SUSTAINABLE COMMUNITY

The Town of Chapel Hill has built a reputation as being a leader in North Carolina on social, environmental and economic issues. In 2007, the Council advanced this effort by establishing a Town Sustainability Committee to holistically address issues of sustainability through environmental protection, economic vitality and social equity. One year later, the Office of Sustainability formed to help provide even greater visibility and coordination for the Town's sustainability efforts. With your help, we move toward a sustainable community. Please visit us at www.townofchapelhill.org/greencity and get involved.

ENVIRONMENTAL PROTECTION

Carbon Reduction

In 2006, the Town of Chapel Hill became the first U.S. municipality to commit to a 60 percent reduction in carbon dioxide emissions by 2050 through the Carbon Reduction Program. Chapel Hill qualified as a "Cool City" by the U.S. Council of Mayors and has joined the Cities for Climate Protection Campaign, a program sponsored by the International Council of Local Environmental Initiatives (ICLEI). As a partner in the Climate Protection Campaign, the Town works with Carrboro, Hillsborough, and Orange County to reduce regional greenhouse gas emissions.



Comprehensive Plan

The Town's Comprehensive Plan is the centerpiece of policies that promote compact, mixed-use development, alternative transportation, greenway development, and environmental protection.

Green Building Development

Developers are encouraged to provide 20 percent greater energy efficiency than conventional standards in their plans, increasing the potential for energy conservation and use of renewable energy.

Green Municipal Buildings

New or expanded Town government facilities are built to the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

Alternative Transportation

Since 2002, the buses have been fare free in Chapel Hill, offering more than 6 million rides a year. In addition, the Town is working to complete more than 28 miles of greenways and trails that will allow pedestrians and bicyclists to quickly and safely access every part of the town.

Green Fleets

The Council established a Green Fleets Policy in 2005 that requires the Town to obtain energy efficient vehicles and to operate its fleets in a manner that is energy efficient and minimizes emissions.

Tree Protection

The Council has initiated proposed changes to the Tree Protection Ordinance that would establish a new vision statement that calls for no net loss of trees/canopy cover and an increase in trees proportional to population growth.

ECONOMIC VITALITY

Downtown Economic Development Initiative

The Town Council has initiated a \$75 million development project to construct a three-section building complex combining condominiums, retail, and parking on Town-owned Parking Lot 5 in downtown Chapel Hill.

Economic Development Officer

The economic development officer position works with the Town Manager and Council to develop a clear economic development strategy using the Town's adopted plans.

SOCIAL JUSTICE

Affordable Housing Policy

The Town encourages developers of residential developments of 5 or more units to provide 15 percent of their units at prices affordable to low and moderate income households, contribute in-lieu-fees, or propose alternative measures so the equivalent of 15 percent of their units will be available and affordable to low and moderate income households. In March 2000, the Town Council adopted a resolution that stated the Council's expectations for affordable housing as a component of new residential development proposals accompanied with a rezoning application.

Ten Year Plan to End Chronic Homelessness

In May 2007, the Town Council received and endorsed the Orange County Ten Year Plan to End Chronic Homelessness. Along with Orange County, the Towns of Hillsborough and Carrboro and other partners, Chapel Hill is committed to implementing the strategies of the Plan. The Town collaborates with other partners and volunteers to host an annual one-day event, Project Homeless Connect, a key strategy of the Plan aimed at providing a broad range of services to people experiencing or at risk of experiencing homelessness.

