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▶ Joint Center for Housing Studies, 2011

- ▶ “At last measure in 2009, well over one-third of US households paid more than 30 percent of their incomes for housing, which is a traditional standard of affordability.
- ▶ At the same time, 17.1 percent of American households—an unprecedented 19.4 million—spent more than half their incomes on housing. In 2009 alone, the number of these severely cost-burdened households increased by 725,000, a larger-than-average jump in a decade marked by sizeable increases.”

▶ Joint Center for Housing Studies, 2011

- ▶ “Utility costs for renter households in the bottom income quartile (earning up to \$19,300) amount to more than a quarter of total housing costs and nearly a fifth of household income.
- ▶ After devoting more than half their monthly outlays to rent, families with children in the bottom expenditure quartile on average had only \$593 left to cover all other expenses.”

















▶ Sustainability

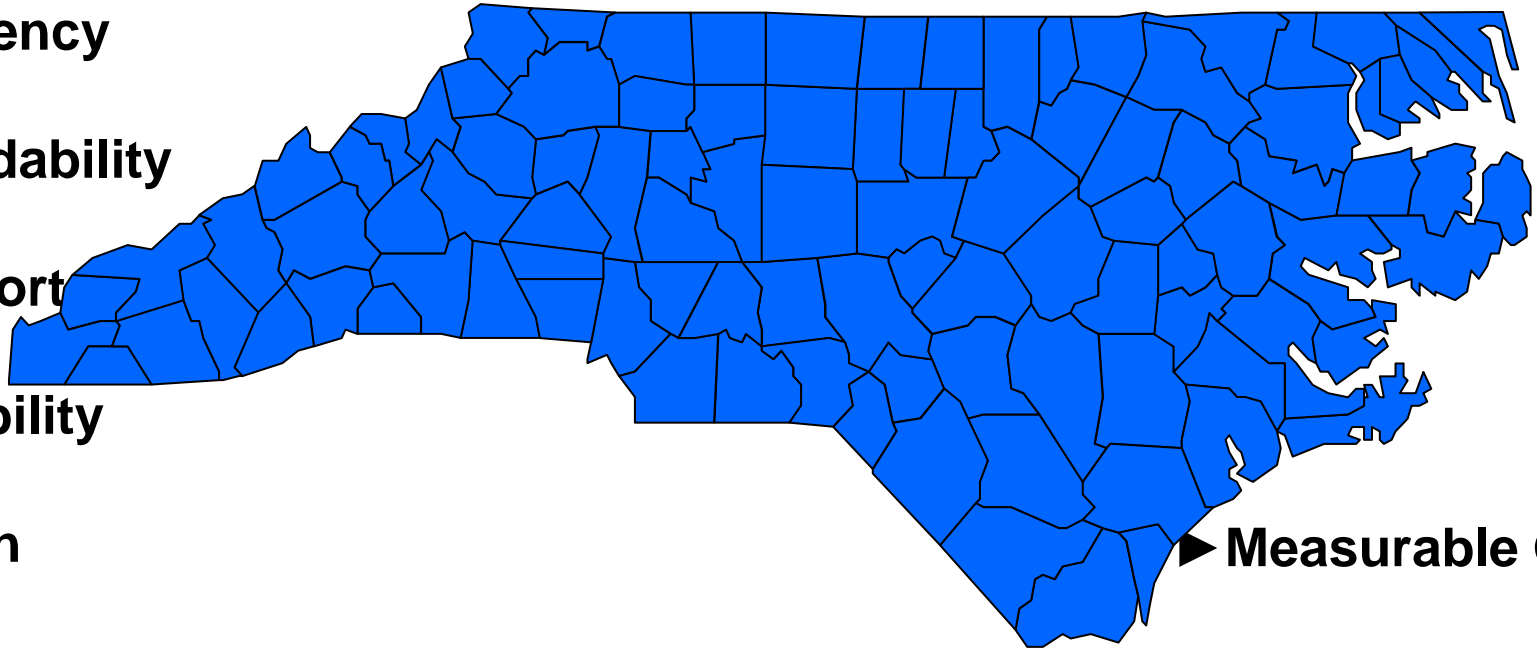
▶ Efficiency

▶ Affordability

▶ Comfort

▶ Durability

▶ Health



▶ Measurable Goals

▶ Effective
Implementation

▶ Long term Value

▶ Proven Value