

Section 4

Tabular Data

Q1. How satisfied are you with the following Major Categories of Services? (Please rate your satisfaction level using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied.")

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q1-1. Overall quality of police services	35.3%	39.8%	8.3%	2.0%	1.3%	13.5%
Q1-2. Overall quality of fire services	35.0%	30.3%	5.3%	0.3%	0.0%	29.3%
Q1-3. Overall quality of parks & recreation programs	24.0%	39.3%	13.8%	2.0%	0.3%	20.8%
Q1-4. Overall quality of parks & recreation facilities	25.3%	46.3%	11.3%	4.8%	0.3%	12.3%
Q1-5. Overall quality of public library services	61.0%	21.0%	6.3%	1.5%	0.3%	10.0%
Q1-6. Overall quality of Chapel Hill Transit	29.8%	34.8%	10.8%	3.3%	0.8%	20.8%
Q1-7. Overall efforts of Town to enforce codes & ordinances	12.5%	20.3%	20.5%	8.8%	1.3%	36.8%
Q1-8. Overall effectiveness of Town communications with the public	16.8%	36.5%	26.8%	6.0%	1.8%	12.3%
Q1-9. Overall management of traffic flow	6.8%	31.3%	29.5%	20.3%	7.5%	4.8%
Q1-10. Overall management of stormwater runoff	9.3%	34.0%	21.8%	13.0%	3.3%	18.8%
Q1-11. Overall quality of trash & yard waste collection services	39.5%	40.5%	7.5%	5.0%	2.5%	5.0%
Q1-12. Overall quality of permit & inspections services	7.8%	17.0%	18.8%	6.3%	1.8%	48.5%
Q1-13. Overall quality of public parking	7.0%	26.0%	25.3%	24.3%	13.0%	4.5%

WITHOUT "DON'T KNOW"**Q1. How satisfied are you with the following Major Categories of Services? (Please rate your satisfaction level using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied.") (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q1-1. Overall quality of police services	40.8%	46.0%	9.5%	2.3%	1.4%
Q1-2. Overall quality of fire services	49.5%	42.8%	7.4%	0.4%	0.0%
Q1-3. Overall quality of parks & recreation programs	30.3%	49.5%	17.4%	2.5%	0.3%
Q1-4. Overall quality of parks & recreation facilities	28.8%	52.7%	12.8%	5.4%	0.3%
Q1-5. Overall quality of public library services	67.8%	23.3%	6.9%	1.7%	0.3%
Q1-6. Overall quality of Chapel Hill Transit	37.5%	43.8%	13.6%	4.1%	0.9%
Q1-7. Overall efforts of Town to enforce codes & ordinances	19.8%	32.0%	32.4%	13.8%	2.0%
Q1-8. Overall effectiveness of Town communications with the public	19.1%	41.6%	30.5%	6.8%	2.0%
Q1-9. Overall management of traffic flow	7.1%	32.8%	31.0%	21.3%	7.9%
Q1-10. Overall management of stormwater runoff	11.4%	41.8%	26.8%	16.0%	4.0%
Q1-11. Overall quality of trash & yard waste collection services	41.6%	42.6%	7.9%	5.3%	2.6%
Q1-12. Overall quality of permit & inspections services	15.0%	33.0%	36.4%	12.1%	3.4%
Q1-13. Overall quality of public parking	7.3%	27.2%	26.4%	25.4%	13.6%

Q2. Which THREE of the items listed in Question 1 should receive the MOST EMPHASIS from Town leaders?

Q2. Top choice	Number	Percent
Overall quality of police services	65	16.3 %
Overall quality of fire services	2	0.5 %
Overall quality of parks & recreation programs	15	3.8 %
Overall quality of parks & recreation facilities	33	8.3 %
Overall quality of public library services	6	1.5 %
Overall quality of Chapel Hill Transit	31	7.8 %
Overall efforts of Town to enforce codes & ordinances	6	1.5 %
Overall effectiveness of Town communications with the public	13	3.3 %
Overall management of traffic flow	85	21.3 %
Overall management of stormwater runoff	24	6.0 %
Overall quality of trash & yard waste collection services	9	2.3 %
Overall quality of permit & inspections services	7	1.8 %
Overall quality of public parking	71	17.8 %
None chosen	33	8.3 %
Total	400	100.0 %

Q2. Which THREE of the items listed in Question 1 should receive the MOST EMPHASIS from Town leaders?

Q2. 2nd choice	Number	Percent
Overall quality of police services	25	6.3 %
Overall quality of fire services	42	10.5 %
Overall quality of parks & recreation programs	24	6.0 %
Overall quality of parks & recreation facilities	30	7.5 %
Overall quality of public library services	19	4.8 %
Overall quality of Chapel Hill Transit	34	8.5 %
Overall efforts of Town to enforce codes & ordinances	13	3.3 %
Overall effectiveness of Town communications with the public	17	4.3 %
Overall management of traffic flow	61	15.3 %
Overall management of stormwater runoff	19	4.8 %
Overall quality of trash & yard waste collection services	11	2.8 %
Overall quality of permit & inspections services	8	2.0 %
Overall quality of public parking	54	13.5 %
None chosen	43	10.8 %
Total	400	100.0 %

Q2. Which THREE of the items listed in Question 1 should receive the MOST EMPHASIS from Town leaders?

Q2. 3rd choice	Number	Percent
Overall quality of police services	25	6.3 %
Overall quality of fire services	8	2.0 %
Overall quality of parks & recreation programs	21	5.3 %
Overall quality of parks & recreation facilities	45	11.3 %
Overall quality of public library services	16	4.0 %
Overall quality of Chapel Hill Transit	22	5.5 %
Overall efforts of Town to enforce codes & ordinances	21	5.3 %
Overall effectiveness of Town communications with the public	24	6.0 %
Overall management of traffic flow	50	12.5 %
Overall management of stormwater runoff	18	4.5 %
Overall quality of trash & yard waste collection services	18	4.5 %
Overall quality of permit & inspections services	14	3.5 %
Overall quality of public parking	41	10.3 %
None chosen	77	19.3 %
Total	400	100.0 %

Q2. Which THREE of the items listed in Question 1 should receive the MOST EMPHASIS from Town leaders? (top 3)

Q2. Sum of top 3 Choices	Number	Percent
Overall quality of police services	115	28.8 %
Overall quality of fire services	52	13.0 %
Overall quality of parks & recreation programs	60	15.0 %
Overall quality of parks & recreation facilities	108	27.0 %
Overall quality of public library services	41	10.3 %
Overall quality of Chapel Hill Transit	87	21.8 %
Overall efforts of Town to enforce codes & ordinances	40	10.0 %
Overall effectiveness of Town communications with the public	54	13.5 %
Overall management of traffic flow	196	49.0 %
Overall management of stormwater runoff	61	15.3 %
Overall quality of trash & yard waste collection services	38	9.5 %
Overall quality of permit & inspections services	29	7.3 %
Overall quality of public parking	166	41.5 %
None chosen	33	8.3 %
Total	1080	

Q3. Usage of Town Services and Facilities. Please CHECK ALL the services and facilities provided by the Town of Chapel Hill that you or other members of your household have used during the past 12 months.

Q3. Services & facilities provided by Town of Chapel Hill you have used during past 12 months	Number	Percent
Fire services	28	7.0 %
Chapel Hill Public Library	313	78.3 %
Parks	325	81.3 %
Recreation programs	103	25.8 %
Greenways	251	62.8 %
Town athletic fields	103	25.8 %
Chapel Hill eNews	87	21.8 %
Police services	104	26.0 %
Trash & yard waste services	359	89.8 %
The Corner Teen center	3	0.8 %
Council meetings	30	7.5 %
Town swimming pools	105	26.3 %
Town website	216	54.0 %
Downtown parking	332	83.0 %
Electric charging stations	17	4.3 %
Chapel Hill Transit	215	53.8 %
Arts programs	56	14.0 %
Public information meetings	33	8.3 %
Chapel Hill Open Data	18	4.5 %
Community centers	116	29.0 %
Permits & inspections	68	17.0 %
Other	8	2.0 %
Total	2890	

Q3. Other

Q3. Other	Number	Percent
Senior Center	3	37.5 %
Parking Downtown	1	12.5 %
EMC	1	12.5 %
Dog park	1	12.5 %
Animal licensing	1	12.5 %
Dirty cops	1	12.5 %
Total	8	100.0 %

Q4. Protect and Provide for a Safe Community: Please rate your satisfaction with the following services:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q4-1. Overall feeling of safety in Town	34.0%	52.3%	9.5%	2.5%	0.5%	1.3%
Q4-2. Fire safety, education & outreach	22.5%	34.5%	14.8%	0.5%	0.0%	27.8%
Q4-3. Police safety, education & outreach	20.5%	38.0%	17.5%	1.5%	0.8%	21.8%
Q4-4. Attitude & behavior of police personnel toward people	33.8%	34.3%	11.5%	3.8%	1.3%	15.5%
Q4-5. Visibility of police in neighborhoods	19.5%	39.5%	25.3%	7.8%	1.3%	6.8%
Q4-6. Traffic enforcement	17.0%	37.3%	23.5%	9.0%	3.0%	10.3%
Q4-7. Safety & security in your neighborhood	27.3%	50.5%	13.5%	6.3%	1.0%	1.5%
Q4-8. Accessibility of crime data/police reports	14.3%	18.5%	17.5%	3.8%	1.0%	45.0%

WITHOUT "DON'T KNOW"**Q4. Protect and Provide for a Safe Community: Please rate your satisfaction with the following services: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q4-1. Overall feeling of safety in Town	34.4%	52.9%	9.6%	2.5%	0.5%
Q4-2. Fire safety, education & outreach	31.1%	47.8%	20.4%	0.7%	0.0%
Q4-3. Police safety, education & outreach	26.2%	48.6%	22.4%	1.9%	1.0%
Q4-4. Attitude & behavior of police personnel toward people	39.9%	40.5%	13.6%	4.4%	1.5%
Q4-5. Visibility of police in neighborhoods	20.9%	42.4%	27.1%	8.3%	1.3%
Q4-6. Traffic enforcement	18.9%	41.5%	26.2%	10.0%	3.3%
Q4-7. Safety & security in your neighborhood	27.7%	51.3%	13.7%	6.3%	1.0%
Q4-8. Accessibility of crime data/police reports	25.9%	33.6%	31.8%	6.8%	1.8%

Q5. Which TWO of the items listed in Question 4 do you think should receive the MOST EMPHASIS from Town leaders?

Q5. Top choice	Number	Percent
Overall feeling of safety in Town	106	26.5 %
Fire safety, education & outreach	11	2.8 %
Police safety, education & outreach	27	6.8 %
Attitude & behavior of police personnel toward people	56	14.0 %
Visibility of police in neighborhoods	47	11.8 %
Traffic enforcement	39	9.8 %
Safety & security in your neighborhood	39	9.8 %
Accessibility of crime data/police reports	5	1.3 %
None chosen	70	17.5 %
Total	400	100.0 %

Q5. Which TWO of the items listed in Question 4 do you think should receive the MOST EMPHASIS from Town leaders?

Q5. 2nd choice	Number	Percent
Overall feeling of safety in Town	40	10.0 %
Fire safety, education & outreach	25	6.3 %
Police safety, education & outreach	31	7.8 %
Attitude & behavior of police personnel toward people	50	12.5 %
Visibility of police in neighborhoods	35	8.8 %
Traffic enforcement	35	8.8 %
Safety & security in your neighborhood	73	18.3 %
Accessibility of crime data/police reports	18	4.5 %
None chosen	93	23.3 %
Total	400	100.0 %

Q5. Which TWO of the items listed in Question 4 do you think should receive the MOST EMPHASIS from Town leaders? (top 2)

Q5. Sum of top 2 choices	Number	Percent
Overall feeling of safety in Town	146	36.5 %
Fire safety, education & outreach	36	9.0 %
Police safety, education & outreach	58	14.5 %
Attitude & behavior of police personnel toward people	106	26.5 %
Visibility of police in neighborhoods	82	20.5 %
Traffic enforcement	74	18.5 %
Safety & security in your neighborhood	112	28.0 %
Accessibility of crime data/police reports	23	5.8 %
None chosen	70	17.5 %
Total	707	

Q6. Getting Around: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q6-1. Ease of use of Chapel Hill Transit	23.3%	32.5%	11.8%	4.3%	0.8%	27.5%
Q6-2. Snow removal on Town streets	8.5%	34.8%	21.0%	21.5%	10.5%	3.8%
Q6-3. Availability of parking Downtown	4.3%	20.5%	22.5%	33.5%	14.8%	4.5%
Q6-4. Ease of use of parking payment options	9.0%	30.5%	22.5%	19.0%	9.8%	9.3%
Q6-5. Ease of travel by car in Town	8.0%	42.0%	27.3%	15.3%	4.5%	3.0%
Q6-6. Ease of walking in Town	21.8%	49.0%	15.0%	9.0%	1.0%	4.3%
Q6-7. Ease of bicycling in Town	4.5%	21.3%	17.8%	16.0%	5.3%	35.3%
Q6-8. Availability of sidewalks	12.8%	43.3%	20.8%	16.5%	2.8%	4.0%
Q6-9. Availability of greenways/multi-use paths	19.3%	41.8%	18.0%	8.8%	2.0%	10.3%
Q6-10. Connectivity of greenways/multi-use paths	12.3%	29.8%	24.0%	13.5%	3.5%	17.0%
Q6-11. Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	4.8%	21.3%	19.8%	16.3%	5.5%	32.5%
Q6-12. Availability of bicycle parking	5.5%	16.5%	23.0%	7.0%	1.0%	47.0%

WITHOUT "DON'T KNOW"**Q6. Getting Around: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q6-1. Ease of use of Chapel Hill Transit	32.1%	44.8%	16.2%	5.9%	1.0%
Q6-2. Snow removal on Town streets	8.8%	36.1%	21.8%	22.3%	10.9%
Q6-3. Availability of parking Downtown	4.5%	21.5%	23.6%	35.1%	15.4%
Q6-4. Ease of use of parking payment options	9.9%	33.6%	24.8%	20.9%	10.7%
Q6-5. Ease of travel by car in Town	8.2%	43.3%	28.1%	15.7%	4.6%
Q6-6. Ease of walking in Town	22.7%	51.2%	15.7%	9.4%	1.0%
Q6-7. Ease of bicycling in Town	6.9%	32.8%	27.4%	24.7%	8.1%
Q6-8. Availability of sidewalks	13.3%	45.1%	21.6%	17.2%	2.9%
Q6-9. Availability of greenways/multi-use paths	21.4%	46.5%	20.1%	9.7%	2.2%
Q6-10. Connectivity of greenways/multi-use paths	14.8%	35.8%	28.9%	16.3%	4.2%
Q6-11. Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	7.0%	31.5%	29.3%	24.1%	8.1%
Q6-12. Availability of bicycle parking	10.4%	31.1%	43.4%	13.2%	1.9%

Q7. Which THREE of the items listed in Question 6 should receive the MOST EMPHASIS from Town leaders?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Ease of use of Chapel Hill Transit	60	15.0 %
Snow removal on Town streets	42	10.5 %
Availability of parking Downtown	103	25.8 %
Ease of use of parking payment options	17	4.3 %
Ease of travel by car in Town	28	7.0 %
Ease of walking in Town	20	5.0 %
Ease of bicycling in Town	23	5.8 %
Availability of sidewalks	24	6.0 %
Availability of greenways/multi-use paths	11	2.8 %
Connectivity of greenways/multi-use paths	17	4.3 %
Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	16	4.0 %
Availability of bicycle parking	3	0.8 %
<u>None chosen</u>	<u>36</u>	<u>9.0 %</u>
Total	400	100.0 %

Q7. Which THREE of the items listed in Question 6 should receive the MOST EMPHASIS from Town leaders?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Ease of use of Chapel Hill Transit	25	6.3 %
Snow removal on Town streets	39	9.8 %
Availability of parking Downtown	67	16.8 %
Ease of use of parking payment options	26	6.5 %
Ease of travel by car in Town	27	6.8 %
Ease of walking in Town	31	7.8 %
Ease of bicycling in Town	33	8.3 %
Availability of sidewalks	26	6.5 %
Availability of greenways/multi-use paths	18	4.5 %
Connectivity of greenways/multi-use paths	35	8.8 %
Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	20	5.0 %
Availability of bicycle parking	3	0.8 %
<u>None chosen</u>	<u>50</u>	<u>12.5 %</u>
Total	400	100.0 %

Q7. Which THREE of the items listed in Question 6 should receive the MOST EMPHASIS from Town leaders?

Q7. 3rd choice	Number	Percent
Ease of use of Chapel Hill Transit	15	3.8 %
Snow removal on Town streets	41	10.3 %
Availability of parking Downtown	33	8.3 %
Ease of use of parking payment options	23	5.8 %
Ease of travel by car in Town	22	5.5 %
Ease of walking in Town	30	7.5 %
Ease of bicycling in Town	25	6.3 %
Availability of sidewalks	34	8.5 %
Availability of greenways/multi-use paths	26	6.5 %
Connectivity of greenways/multi-use paths	32	8.0 %
Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	33	8.3 %
Availability of bicycle parking	4	1.0 %
None chosen	82	20.5 %
Total	400	100.0 %

Q7. Which THREE of the items listed in Question 6 should receive the MOST EMPHASIS from Town leaders? (top 3)

Q7. Sum of top 3 choices	Number	Percent
Ease of use of Chapel Hill Transit	100	25.0 %
Snow removal on Town streets	122	30.5 %
Availability of parking Downtown	203	50.8 %
Ease of use of parking payment options	66	16.5 %
Ease of travel by car in Town	77	19.3 %
Ease of walking in Town	81	20.3 %
Ease of bicycling in Town	81	20.3 %
Availability of sidewalks	84	21.0 %
Availability of greenways/multi-use paths	55	13.8 %
Connectivity of greenways/multi-use paths	84	21.0 %
Availability of on-street bike facilities (lanes, sharrows, green paint, etc.)	69	17.3 %
Availability of bicycle parking	10	2.5 %
None chosen	36	9.0 %
Total	1068	

Q8. Does anyone in your household ride a bicycle?

<u>Q8. Does anyone in your household ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
Yes	233	58.3 %
No	164	41.0 %
Not provided	3	0.8 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q8. Does anyone in your household ride a bicycle? (without "not provided")**

<u>Q8. Does anyone in your household ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
Yes	233	58.7 %
No	164	41.3 %
Total	397	100.0 %

Q8a. If "Yes to Question 8," why do they ride a bicycle?

<u>Q8a. Why do they ride a bicycle</u>	<u>Number</u>	<u>Percent</u>
To commute to work or school	63	27.0 %
For errands	71	30.5 %
For recreation	208	89.3 %
Total	342	

Q9. Create a Place for Everyone: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q9-1. How well Town is planning for the future	3.0%	24.0%	21.3%	13.8%	4.8%	33.3%
Q9-2. You feel your voice can influence change in Chapel Hill	3.8%	20.0%	36.0%	12.5%	9.0%	18.8%
Q9-3. Acceptance of diverse populations	20.5%	44.0%	20.3%	4.8%	1.8%	8.8%
Q9-4. Sense of belonging to community	14.5%	46.5%	29.0%	4.5%	1.3%	4.3%
Q9-5. Availability of a range of housing options by price	5.3%	18.8%	25.5%	26.0%	12.3%	12.3%
Q9-6. Availability of a range of housing types (e.g. townhomes, condos, single family)	9.3%	32.0%	28.0%	13.0%	5.0%	12.8%
Q9-7. As a community thinking about choices for future generations	6.0%	26.8%	25.0%	14.8%	5.3%	22.3%
Q9-8. Access for children to Town facilities & services	10.3%	32.0%	15.5%	3.8%	1.0%	37.5%
Q9-9. Access for teens to Town facilities & services	7.3%	23.3%	15.3%	4.5%	1.8%	48.0%
Q9-10. Access for seniors to Town facilities & services	12.0%	28.8%	15.3%	3.3%	1.5%	39.3%
Q9-11. Access for persons with disabilities to Town facilities & services	7.0%	18.0%	14.3%	4.0%	1.0%	55.8%

WITHOUT "DON'T KNOW"**Q9. Create a Place for Everyone: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q9-1. How well Town is planning for the future	4.5%	36.0%	31.8%	20.6%	7.1%
Q9-2. You feel your voice can influence change in Chapel Hill	4.6%	24.6%	44.3%	15.4%	11.1%
Q9-3. Acceptance of diverse populations	22.5%	48.2%	22.2%	5.2%	1.9%
Q9-4. Sense of belonging to community	15.1%	48.6%	30.3%	4.7%	1.3%
Q9-5. Availability of a range of housing options by price	6.0%	21.4%	29.1%	29.6%	14.0%
Q9-6. Availability of a range of housing types (e.g. townhomes, condos, single family)	10.6%	36.7%	32.1%	14.9%	5.7%
Q9-7. As a community thinking about choices for future generations	7.7%	34.4%	32.2%	19.0%	6.8%
Q9-8. Access for children to Town facilities & services	16.4%	51.2%	24.8%	6.0%	1.6%
Q9-9. Access for teens to Town facilities & services	13.9%	44.7%	29.3%	8.7%	3.4%
Q9-10. Access for seniors to Town facilities & services	19.8%	47.3%	25.1%	5.3%	2.5%
Q9-11. Access for persons with disabilities to Town facilities & services	15.8%	40.7%	32.2%	9.0%	2.3%

Q10. Which THREE of the items listed in Question 9 should receive the MOST EMPHASIS from Town leaders?

Q10. Top choice	Number	Percent
How well Town is planning for the future	102	25.5 %
You feel your voice can influence change in Chapel Hill	24	6.0 %
Acceptance of diverse populations	38	9.5 %
Sense of belonging to community	8	2.0 %
Availability of a range of housing options by price	97	24.3 %
Availability of a range of housing types (e.g. townhomes, condos, single family)	12	3.0 %
As a community thinking about choices for future generations	25	6.3 %
Access for children to Town facilities & services	9	2.3 %
Access for teens to Town facilities & services	7	1.8 %
Access for seniors to Town facilities & services	13	3.3 %
Access for persons with disabilities to Town facilities & services	8	2.0 %
<u>None chosen</u>	<u>57</u>	<u>14.3 %</u>
Total	400	100.0 %

Q10. Which THREE of the items listed in Question 9 should receive the MOST EMPHASIS from Town leaders?

Q10. 2nd choice	Number	Percent
How well Town is planning for the future	38	9.5 %
You feel your voice can influence change in Chapel Hill	39	9.8 %
Acceptance of diverse populations	43	10.8 %
Sense of belonging to community	29	7.3 %
Availability of a range of housing options by price	50	12.5 %
Availability of a range of housing types (e.g. townhomes, condos, single family)	41	10.3 %
As a community thinking about choices for future generations	34	8.5 %
Access for children to Town facilities & services	12	3.0 %
Access for teens to Town facilities & services	10	2.5 %
Access for seniors to Town facilities & services	19	4.8 %
Access for persons with disabilities to Town facilities & services	12	3.0 %
<u>None chosen</u>	<u>73</u>	<u>18.3 %</u>
Total	400	100.0 %

Q10. Which THREE of the items listed in Question 9 should receive the MOST EMPHASIS from Town leaders?

Q10. 3rd choice	Number	Percent
How well Town is planning for the future	38	9.5 %
You feel your voice can influence change in Chapel Hill	25	6.3 %
Acceptance of diverse populations	28	7.0 %
Sense of belonging to community	26	6.5 %
Availability of a range of housing options by price	36	9.0 %
Availability of a range of housing types (e.g. townhomes, condos, single family)	24	6.0 %
As a community thinking about choices for future generations	62	15.5 %
Access for children to Town facilities & services	13	3.3 %
Access for teens to Town facilities & services	11	2.8 %
Access for seniors to Town facilities & services	12	3.0 %
Access for persons with disabilities to Town facilities & services	24	6.0 %
<u>None chosen</u>	<u>101</u>	<u>25.3 %</u>
Total	400	100.0 %

Q10. Which THREE of the items listed in Question 9 should receive the MOST EMPHASIS from Town leaders? (top 3)

Q10. Top choice	Number	Percent
How well Town is planning for the future	178	44.5 %
You feel your voice can influence change in Chapel Hill	88	22.0 %
Acceptance of diverse populations	109	27.3 %
Sense of belonging to community	63	15.8 %
Availability of a range of housing options by price	183	45.8 %
Availability of a range of housing types (e.g. townhomes, condos, single family)	77	19.3 %
As a community thinking about choices for future generations	121	30.3 %
Access for children to Town facilities & services	34	8.5 %
Access for teens to Town facilities & services	28	7.0 %
Access for seniors to Town facilities & services	44	11.0 %
Access for persons with disabilities to Town facilities & services	44	11.0 %
<u>None chosen</u>	<u>57</u>	<u>14.3 %</u>
Total	1026	

Q11. Nurture Our Community: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q11-1. Quality of energy conservation programs	5.0%	20.0%	25.5%	5.3%	1.8%	42.5%
Q11-2. Availability of green space	12.0%	48.0%	20.0%	11.3%	1.5%	7.3%
Q11-3. Quality of climate change initiatives such as tree canopies & electric buses	6.3%	22.5%	24.3%	11.3%	3.3%	32.5%
Q11-4. Availability of public electric charging stations	2.3%	8.3%	23.0%	6.0%	2.5%	58.0%
Q11-5. Maintenance of Downtown Chapel Hill	9.3%	49.5%	26.3%	7.0%	2.8%	5.3%
Q11-6. Maintenance of streets	8.3%	48.5%	21.0%	15.5%	3.8%	3.0%
Q11-7. Maintenance of sidewalk surfaces	8.3%	48.8%	22.3%	13.8%	3.8%	3.3%
Q11-8. Upkeep of vegetation & landscaping around sidewalks	9.3%	44.8%	27.8%	10.3%	2.5%	5.5%
Q11-9. Adequacy of street lighting	8.5%	43.8%	21.8%	15.3%	5.0%	5.8%
Q11-10. Timing of traffic signals in Town	5.0%	38.3%	23.8%	18.5%	8.8%	5.8%
Q11-11. Maintenance of Town buildings & facilities	8.3%	45.3%	23.5%	1.8%	1.0%	20.3%
Q11-12. Landscaping in parks, medians, & other public areas	12.0%	55.5%	20.5%	5.3%	0.5%	6.3%
Q11-13. Cleanliness of streets & public areas	12.8%	59.3%	17.8%	5.8%	1.5%	3.0%

WITHOUT "DON'T KNOW"**Q11. Nurture Our Community: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q11-1. Quality of energy conservation programs	8.7%	34.8%	44.3%	9.1%	3.0%
Q11-2. Availability of green space	12.9%	51.8%	21.6%	12.1%	1.6%
Q11-3. Quality of climate change initiatives such as tree canopies & electric buses	9.3%	33.3%	35.9%	16.7%	4.8%
Q11-4. Availability of public electric charging stations	5.4%	19.6%	54.8%	14.3%	6.0%
Q11-5. Maintenance of Downtown Chapel Hill	9.8%	52.2%	27.7%	7.4%	2.9%
Q11-6. Maintenance of streets	8.5%	50.0%	21.6%	16.0%	3.9%
Q11-7. Maintenance of sidewalk surfaces	8.5%	50.4%	23.0%	14.2%	3.9%
Q11-8. Upkeep of vegetation & landscaping around sidewalks	9.8%	47.4%	29.4%	10.8%	2.6%
Q11-9. Adequacy of street lighting	9.0%	46.4%	23.1%	16.2%	5.3%
Q11-10. Timing of traffic signals in Town	5.3%	40.6%	25.2%	19.6%	9.3%
Q11-11. Maintenance of Town buildings & facilities	10.3%	56.7%	29.5%	2.2%	1.3%
Q11-12. Landscaping in parks, medians, & other public areas	12.8%	59.2%	21.9%	5.6%	0.5%
Q11-13. Cleanliness of streets & public areas	13.1%	61.1%	18.3%	5.9%	1.5%

Q11a. If you are dissatisfied with the adequacy of street lighting, please indicate why.

Q11a. Why are you dissatisfied with adequacy of street lighting	Number	Percent
There are not enough street lights	68	84.0 %
There are too many street lights	4	4.9 %
Other	5	6.2 %
Not provided	4	4.9 %
Total	81	100.0 %

WITHOUT "NOT PROVIDED"**Q11a. If you are dissatisfied with the adequacy of street lighting, please indicate why. (without "not provided")**

Q11a. Why are you dissatisfied with adequacy of street lighting	Number	Percent
There are not enough street lights	68	88.3 %
There are too many street lights	4	5.2 %
Other	5	6.5 %
Total	77	100.0 %

Q11a. Other

Q11a. Other	Number	Percent
The new LED street lights are too white and too bright	1	20.0 %
Lights stay burnt out far too long	1	20.0 %
Lights not intense enough	1	20.0 %
Need more downward directed lights	1	20.0 %
Too many are out	1	20.0 %
Total	5	100.0 %

Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from Town leaders?

Q12. Top choice	Number	Percent
Quality of energy conservation programs	44	11.0 %
Availability of green space	48	12.0 %
Quality of climate change initiatives such as tree canopies & electric buses	35	8.8 %
Availability of public electric charging stations	9	2.3 %
Maintenance of Downtown Chapel Hill	39	9.8 %
Maintenance of streets	55	13.8 %
Maintenance of sidewalk surfaces	21	5.3 %
Upkeep of vegetation & landscaping around sidewalks	7	1.8 %
Adequacy of street lighting	29	7.3 %
Timing of traffic signals in Town	41	10.3 %
Maintenance of Town buildings & facilities	2	0.5 %
Landscaping in parks, medians, & other public areas	7	1.8 %
Cleanliness of streets & public areas	12	3.0 %
<u>None chosen</u>	<u>51</u>	<u>12.8 %</u>
Total	400	100.0 %

Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from Town leaders?

Q12. 2nd choice	Number	Percent
Quality of energy conservation programs	22	5.5 %
Availability of green space	40	10.0 %
Quality of climate change initiatives such as tree canopies & electric buses	38	9.5 %
Availability of public electric charging stations	11	2.8 %
Maintenance of Downtown Chapel Hill	23	5.8 %
Maintenance of streets	42	10.5 %
Maintenance of sidewalk surfaces	37	9.3 %
Upkeep of vegetation & landscaping around sidewalks	13	3.3 %
Adequacy of street lighting	40	10.0 %
Timing of traffic signals in Town	26	6.5 %
Maintenance of Town buildings & facilities	9	2.3 %
Landscaping in parks, medians, & other public areas	8	2.0 %
Cleanliness of streets & public areas	18	4.5 %
<u>None chosen</u>	<u>73</u>	<u>18.3 %</u>
Total	400	100.0 %

Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from Town leaders?

Q12. 3rd choice	Number	Percent
Quality of energy conservation programs	24	6.0 %
Availability of green space	21	5.3 %
Quality of climate change initiatives such as tree canopies & electric buses	32	8.0 %
Availability of public electric charging stations	12	3.0 %
Maintenance of Downtown Chapel Hill	18	4.5 %
Maintenance of streets	28	7.0 %
Maintenance of sidewalk surfaces	30	7.5 %
Upkeep of vegetation & landscaping around sidewalks	10	2.5 %
Adequacy of street lighting	24	6.0 %
Timing of traffic signals in Town	30	7.5 %
Maintenance of Town buildings & facilities	11	2.8 %
Landscaping in parks, medians, & other public areas	19	4.8 %
Cleanliness of streets & public areas	43	10.8 %
<u>None chosen</u>	<u>98</u>	<u>24.5 %</u>
Total	400	100.0 %

Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from Town leaders? (top 3)

Q12. Sum of top 3 choices	Number	Percent
Quality of energy conservation programs	90	22.5 %
Availability of green space	109	27.3 %
Quality of climate change initiatives such as tree canopies & electric buses	105	26.3 %
Availability of public electric charging stations	32	8.0 %
Maintenance of Downtown Chapel Hill	80	20.0 %
Maintenance of streets	125	31.3 %
Maintenance of sidewalk surfaces	88	22.0 %
Upkeep of vegetation & landscaping around sidewalks	30	7.5 %
Adequacy of street lighting	93	23.3 %
Timing of traffic signals in Town	97	24.3 %
Maintenance of Town buildings & facilities	22	5.5 %
Landscaping in parks, medians, & other public areas	34	8.5 %
Cleanliness of streets & public areas	73	18.3 %
<u>None chosen</u>	<u>51</u>	<u>12.8 %</u>
Total	1029	

Q13. Develop Good Places & New Spaces: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q13-1. Overall appearance of Town	15.8%	61.0%	13.8%	5.5%	2.5%	1.5%
Q13-2. Quality of new development in Town	8.0%	28.8%	25.3%	20.8%	9.3%	8.0%
Q13-3. Overall quality of life in Town	22.0%	56.8%	13.8%	3.5%	1.3%	2.8%
Q13-4. Access to restaurants/entertainment	27.3%	51.0%	11.8%	6.5%	1.5%	2.0%
Q13-5. Availability of cultural activities & arts	26.3%	45.3%	15.8%	6.5%	1.0%	5.3%
Q13-6. Availability of festivals & community events	19.0%	44.5%	19.5%	7.8%	1.3%	8.0%

WITHOUT "DON'T KNOW"**Q13. Develop Good Places & New Spaces: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q13-1. Overall appearance of Town	16.0%	61.9%	14.0%	5.6%	2.5%
Q13-2. Quality of new development in Town	8.7%	31.3%	27.4%	22.6%	10.1%
Q13-3. Overall quality of life in Town	22.6%	58.4%	14.1%	3.6%	1.3%
Q13-4. Access to restaurants/entertainment	27.8%	52.0%	12.0%	6.6%	1.5%
Q13-5. Availability of cultural activities & arts	27.7%	47.8%	16.6%	6.9%	1.1%
Q13-6. Availability of festivals & community events	20.7%	48.4%	21.2%	8.4%	1.4%

Q14. Which TWO of the items listed in Question 13 should receive the MOST EMPHASIS from Town leaders?

Q14. Top choice	Number	Percent
Overall appearance of Town	49	12.3 %
Quality of new development in Town	145	36.3 %
Overall quality of life in Town	71	17.8 %
Access to restaurants/entertainment	23	5.8 %
Availability of cultural activities & arts	36	9.0 %
Availability of festivals & community events	13	3.3 %
None chosen	63	15.8 %
Total	400	100.0 %

Q14. Which TWO of the items listed in Question 13 should receive the MOST EMPHASIS from Town leaders?

Q14. 2nd choice	Number	Percent
Overall appearance of Town	49	12.3 %
Quality of new development in Town	55	13.8 %
Overall quality of life in Town	67	16.8 %
Access to restaurants/entertainment	42	10.5 %
Availability of cultural activities & arts	50	12.5 %
Availability of festivals & community events	46	11.5 %
None chosen	91	22.8 %
Total	400	100.0 %

Q14. Which TWO of the items listed in Question 13 should receive the MOST EMPHASIS from Town leaders? (top 2)

Q14. Sum of top 2 choices	Number	Percent
Overall appearance of Town	98	24.5 %
Quality of new development in Town	200	50.0 %
Overall quality of life in Town	138	34.5 %
Access to restaurants/entertainment	65	16.3 %
Availability of cultural activities & arts	86	21.5 %
Availability of festivals & community events	59	14.8 %
None chosen	63	15.8 %
Total	709	

Q15 (1-4). Support Community Prosperity: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q15-1. New company growth (incubators, start-ups, entrepreneurs)	2.5%	13.3%	22.8%	9.5%	4.8%	47.3%
Q15-2. Job growth	1.3%	12.0%	25.8%	11.8%	4.0%	45.3%
Q15-3. Retail growth (stores, restaurants, etc.)	5.3%	24.8%	31.0%	18.8%	5.8%	14.5%
Q15-4. Access to shopping	8.8%	41.5%	22.5%	17.5%	5.5%	4.3%

WITHOUT "DON'T KNOW"**Q15 (1-4). Support Community Prosperity: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q15-1. New company growth (incubators, start-ups, entrepreneurs)	4.7%	25.1%	43.1%	18.0%	9.0%
Q15-2. Job growth	2.3%	21.9%	47.0%	21.5%	7.3%
Q15-3. Retail growth (stores, restaurants, etc.)	6.1%	28.9%	36.3%	21.9%	6.7%
Q15-4. Access to shopping	9.1%	43.3%	23.5%	18.3%	5.7%

Q15 (5-6). Support Community Prosperity: Please indicate how often you do the following:

(N=400)

	Every day	A few times per week	At least once per week	A few times per year	Seldom or never	Don't know
Q15-5. How often do you typically go outside Town limits to shop	9.8%	36.3%	39.8%	9.8%	2.3%	2.3%
Q15-6. How often do you use internet for your shopping	7.0%	23.5%	32.3%	28.5%	5.0%	3.8%

WITHOUT "DON'T KNOW"

Q15 (5-6). Support Community Prosperity: Please indicate how often you do the following: (without "don't know")

(N=400)

	Every day	A few times per week	At least once per week	A few times per year	Seldom or never
Q15-5. How often do you typically go outside Town limits to shop	10.0%	37.1%	40.7%	10.0%	2.3%
Q15-6. How often do you use internet for your shopping	7.3%	24.4%	33.5%	29.6%	5.2%

Q16. Which TWO of the items listed in Question 15 should receive the MOST EMPHASIS from Town leaders?

Q16. Top choice	Number	Percent
New company growth (incubators, start-ups, entrepreneurs)	91	22.8 %
Job growth	87	21.8 %
Retail growth (stores, restaurants, etc.)	82	20.5 %
Access to shopping	46	11.5 %
None chosen	77	19.3 %
Total	383	100.0 %

Q16. Which TWO of the items listed in Question 15 should receive the MOST EMPHASIS from Town leaders?

Q16. 2nd choice	Number	Percent
New company growth (incubators, start-ups, entrepreneurs)	68	17.0 %
Job growth	98	24.5 %
Retail growth (stores, restaurants, etc.)	69	17.3 %
Access to shopping	55	13.8 %
None chosen	99	24.8 %
Total	389	100.0 %

Q16. Which TWO of the items listed in Question 15 should receive the MOST EMPHASIS from Town leaders? (top 2)

Q16. Sum of top 2 choices	Number	Percent
New company growth (incubators, start-ups, entrepreneurs)	159	39.8 %
Job growth	185	46.3 %
Retail growth (stores, restaurants, etc.)	151	37.8 %
Access to shopping	101	25.3 %
None chosen	77	19.3 %
Total	673	

Q17. Govern with Quality and Steward Public Assets: Please rate your satisfaction with the following:

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q17-1. Overall quality of services provided by Town of Chapel Hill	13.0%	58.0%	16.5%	1.3%	1.0%	10.3%
Q17-2. Quality of customer service from Town employees	13.3%	37.8%	20.5%	2.5%	1.0%	25.0%
Q17-3. Value of your tax & fees	7.8%	33.5%	26.3%	17.8%	4.8%	10.0%
Q17-4. Level of public involvement in Town decision-making	5.0%	22.5%	30.0%	12.5%	3.3%	26.8%
Q17-5. Quality of transparent, trusted & accurate Town information	9.8%	26.5%	29.3%	7.3%	1.8%	25.5%
Q17-6. Usefulness of Town website	9.3%	32.8%	28.5%	4.0%	0.8%	24.8%
Q17-7. Access to information about Town issues/events	8.3%	33.5%	33.3%	8.3%	1.3%	15.5%
Q17-8. Quality of Town engagement with residents	7.8%	26.3%	32.5%	10.3%	3.0%	20.3%

WITHOUT "DON'T KNOW"**Q17. Govern with Quality and Steward Public Assets: Please rate your satisfaction with the following: (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q17-1. Overall quality of services provided by Town of Chapel Hill	14.5%	64.6%	18.4%	1.4%	1.1%
Q17-2. Quality of customer service from Town employees	17.7%	50.3%	27.3%	3.3%	1.3%
Q17-3. Value of your tax & fees	8.6%	37.2%	29.2%	19.7%	5.3%
Q17-4. Level of public involvement in Town decision-making	6.8%	30.7%	41.0%	17.1%	4.4%
Q17-5. Quality of transparent, trusted & accurate Town information	13.1%	35.6%	39.3%	9.7%	2.3%
Q17-6. Usefulness of Town website	12.3%	43.5%	37.9%	5.3%	1.0%
Q17-7. Access to information about Town issues/events	9.8%	39.6%	39.3%	9.8%	1.5%
Q17-8. Quality of Town engagement with residents	9.7%	32.9%	40.8%	12.9%	3.8%

Q18. Which TWO of the items listed in Question 17 should receive the MOST EMPHASIS from Town leaders?

Q18. Top choice	Number	Percent
Overall quality of services provided by Town of Chapel Hill	69	17.3 %
Quality of customer service from Town employees	30	7.5 %
Value of your tax & fees	114	28.5 %
Level of public involvement in Town decision-making	31	7.8 %
Quality of transparent, trusted & accurate Town information	18	4.5 %
Usefulness of Town website	11	2.8 %
Access to information about Town issues/events	22	5.5 %
Quality of Town engagement with residents	26	6.5 %
None chosen	79	19.8 %
Total	400	100.0 %

Q18. Which TWO of the items listed in Question 17 should receive the MOST EMPHASIS from Town leaders?

Q18. 2nd choice	Number	Percent
Overall quality of services provided by Town of Chapel Hill	57	14.3 %
Quality of customer service from Town employees	23	5.8 %
Value of your tax & fees	65	16.3 %
Level of public involvement in Town decision-making	49	12.3 %
Quality of transparent, trusted & accurate Town information	35	8.8 %
Usefulness of Town website	16	4.0 %
Access to information about Town issues/events	19	4.8 %
Quality of Town engagement with residents	35	8.8 %
None chosen	101	25.3 %
Total	400	100.0 %

Q18. Which TWO of the items listed in Question 17 should receive the MOST EMPHASIS from Town leaders? (top 2)

Q18. Sum of top 2 choices	Number	Percent
Overall quality of services provided by Town of Chapel Hill	126	31.5 %
Quality of customer service from Town employees	53	13.3 %
Value of your tax & fees	179	44.8 %
Level of public involvement in Town decision-making	80	20.0 %
Quality of transparent, trusted & accurate Town information	53	13.3 %
Usefulness of Town website	27	6.8 %
Access to information about Town issues/events	41	10.3 %
Quality of Town engagement with residents	61	15.3 %
None chosen	79	19.8 %
Total	699	

Q19. Looking Ahead. Which THREE of the following are MOST IMPORTANT to you?

<u>Q19. What are most important to you</u>	<u>Number</u>	<u>Percent</u>
Protect & provide for a safe community	309	77.3 %
Getting around	195	48.8 %
Create a place for everyone	161	40.3 %
Nurture our community	134	33.5 %
Develop new places & new spaces	117	29.3 %
Govern with quality & steward public assets	222	55.5 %
Total	1138	

Q20. Information from the Town of Chapel Hill. Which of the following do you use to get information about the Town of Chapel Hill?

Q20. What do you use to get information about Town of Chapel Hill	Number	Percent
Town e-notifications (Chapel Hill eNews)	101	25.3 %
Local television news	147	36.8 %
Local newspapers	160	40.0 %
Chapel Hill Gov-TV (cable TV)	11	2.8 %
Town of Chapel Hill Website	222	55.5 %
Chapel Hill-Carrboro City Schools	105	26.3 %
@ChapelHillGov social media (Twitter, Facebook, NextDoor)	63	15.8 %
Neighborhood associations	173	43.3 %
Local radio	112	28.0 %
Chapel Hill Magazine	85	21.3 %
Community blogs	29	7.3 %
Other	30	7.5 %
Total	1238	

Q20. Other

Q20. Other	Number	Percent
Word of mouth	4	13.3 %
Nextdoor website	3	10.0 %
Mail	3	10.0 %
Online news	2	6.7 %
School paper	2	6.7 %
Internet	1	3.3 %
National news outlets	1	3.3 %
WUNC radio	1	3.3 %
Facebook	1	3.3 %
Southern Village Listserve	1	3.3 %
CHALT	1	3.3 %
Chapelboro website/WTVD website	1	3.3 %
WCHL radio & Facebook	1	3.3 %
UNC	1	3.3 %
Town workers/employees	1	3.3 %
Chapelboro	1	3.3 %
Senior Times/Seymour Center News	1	3.3 %
Daily Tarheel	1	3.3 %
Listserv	1	3.3 %
Newsletters	1	3.3 %
Newsgroup	1	3.3 %
Total	30	100.0 %

Q21. Approximately how long have you lived in Chapel Hill?

<u>Q21. How long have you lived in Chapel Hill</u>	<u>Number</u>	<u>Percent</u>
Less than 6 months	3	0.8 %
6 months-5 years	110	27.5 %
6-10 years	57	14.3 %
11-20 years	85	21.3 %
20+ years	143	35.8 %
Not provided	2	0.5 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q21. Approximately how long have you lived in Chapel Hill? (without "not provided")**

<u>Q21. How long have you lived in Chapel Hill</u>	<u>Number</u>	<u>Percent</u>
Less than 6 months	3	0.8 %
6 months-5 years	110	27.6 %
6-10 years	57	14.3 %
11-20 years	85	21.4 %
20+ years	143	35.9 %
Total	398	100.0 %

Q22. What is your age?

<u>Q22. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	84	21.0 %
35-44	84	21.0 %
45-54	87	21.8 %
55-64	83	20.8 %
65-74	45	11.3 %
75+	17	4.3 %
Total	400	100.0 %

Q23. How do you identify yourself?

<u>Q23. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	191	47.8 %
Female	206	51.5 %
Other	3	0.8 %
Total	400	100.0 %

Q24. How many children in each of the following age groups live with you in Chapel Hill?

	<u>Mean</u>	<u>Sum</u>
Ages 0-5	0.4	57
Ages 6-13	0.7	90
Ages 14-17	0.5	70

Q25. Which of the following best describes your race/ethnicity?

<u>Q25. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian/Pacific Islander	57	14.3 %
White	293	73.3 %
American Indian/Eskimo	3	0.8 %
Black/African American	41	10.3 %
Hispanic/Latino/Spanish	25	6.3 %
Other	7	1.8 %
Total	426	

Q25. Other

<u>Q25. Other</u>	<u>Number</u>	<u>Percent</u>
Mixed	2	28.6 %
Anglo Indian	1	14.3 %
Turkish	1	14.3 %
Italian	1	14.3 %
Irish/German	1	14.3 %
European	1	14.3 %
Total	7	100.0 %

Q26. What is the primary language spoken at your home?

<u>Q26. Primary language spoken at home</u>	<u>Number</u>	<u>Percent</u>
English	360	90.0 %
Spanish	8	2.0 %
Chinese	13	3.3 %
Karen	2	0.5 %
Other	9	2.3 %
Not provided	8	2.0 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q26. What is the primary language spoken at your home? (without "not provided")**

<u>Q26. Primary language spoken at home</u>	<u>Number</u>	<u>Percent</u>
English	360	91.8 %
Spanish	8	2.0 %
Chinese	13	3.3 %
Karen	2	0.5 %
Other	9	2.3 %
Total	392	100.0 %

Q26. Other

<u>Q26. Other</u>	<u>Number</u>	<u>Percent</u>
Korean	2	22.2 %
Portuguese	1	11.1 %
Burmese	1	11.1 %
Italian	1	11.1 %
French	1	11.1 %
Polish	1	11.1 %
Tamil	1	11.1 %
Arabic	1	11.1 %
Total	9	100.0 %

Q27. Which of the following best describes your current place of employment?

<u>Q27. Your current place of employment</u>	<u>Number</u>	<u>Percent</u>
Employed outside home	145	36.3 %
UNC staff/faculty	69	17.3 %
Self-employed or work out of home	68	17.0 %
Student, retired, or not currently employed outside home	115	28.8 %
Not provided	3	0.8 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q27. Which of the following best describes your current place of employment? (without "not provided")**

<u>Q27. Your current place of employment</u>	<u>Number</u>	<u>Percent</u>
Employed outside home	145	36.5 %
UNC staff/faculty	69	17.4 %
Self-employed or work out of home	68	17.1 %
Student, retired, or not currently employed outside home	115	29.0 %
Total	397	100.0 %

Q28. Where do you work?

<u>Q28. Where do you work</u>	<u>Number</u>	<u>Percent</u>
In Chapel Hill	173	61.3 %
In Carrboro	8	2.8 %
Somewhere else in Orange County	4	1.4 %
In Raleigh	13	4.6 %
In Durham	58	20.6 %
In Cary	4	1.4 %
In Greensboro	4	1.4 %
Somewhere else in North Carolina	14	5.0 %
<u>Not provided</u>	<u>4</u>	<u>1.4 %</u>
Total	282	100.0 %

WITHOUT "NOT PROVIDED"**Q28. Where do you work? (without "not provided")**

<u>Q28. Where do you work</u>	<u>Number</u>	<u>Percent</u>
In Chapel Hill	173	62.2 %
In Carrboro	8	2.9 %
Somewhere else in Orange County	4	1.4 %
In Raleigh	13	4.7 %
In Durham	58	20.9 %
In Cary	4	1.4 %
In Greensboro	4	1.4 %
<u>Somewhere else in North Carolina</u>	<u>14</u>	<u>5.0 %</u>
Total	278	100.0 %

Q29. How do you get to work?

<u>Q29. How do you get to work</u>	<u>Number</u>	<u>Percent</u>
Single-occupancy vehicle	212	75.2 %
Chapel Hill Transit bus	25	8.9 %
Go Triangle bus	3	1.1 %
Bicycle	14	5.0 %
Carpool	3	1.1 %
Not provided	25	8.9 %
Total	282	100.0 %

WITHOUT "NOT PROVIDED"**Q29. How do you get to work? (without "not provided")**

<u>Q29. How do you get to work</u>	<u>Number</u>	<u>Percent</u>
Single-occupancy vehicle	212	82.5 %
Chapel Hill Transit bus	25	9.7 %
Go Triangle bus	3	1.2 %
Bicycle	14	5.4 %
Carpool	3	1.2 %
Total	257	100.0 %

Q30. Do you rent or own your home?

<u>Q30. Do you rent or own your home</u>	<u>Number</u>	<u>Percent</u>
Rent	140	35.0 %
Own	256	64.0 %
Other	1	0.3 %
Not provided	3	0.8 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q30. Do you rent or own your home? (without "not provided")**

<u>Q30. Do you rent or own your home</u>	<u>Number</u>	<u>Percent</u>
Rent	140	35.3 %
Own	256	64.5 %
Other	1	0.3 %
Total	397	100.0 %

Q30. Other

<u>Q30. Other</u>	<u>Number</u>	<u>Percent</u>
Partner owns home	1	100.0 %
Total	1	100.0 %

Q31. Which of the following best describes your home?

Q31. What best describes your home	Number	Percent
Single family home	296	74.0 %
Apartment/condo	95	23.8 %
Other	8	2.0 %
Not provided	1	0.3 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q31. Which of the following best describes your home? (without "not provided")**

Q31. What best describes your home	Number	Percent
Single family home	296	74.2 %
Apartment/condo	95	23.8 %
Other	8	2.0 %
Total	399	100.0 %

Q32. Do you belong to a neighborhood association or HOA?

Q32. Do you belong to a neighborhood association or HOA	Number	Percent
Yes	214	53.5 %
No	170	42.5 %
Not provided	16	4.0 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q32. Do you belong to a neighborhood association or HOA? (without "not provided")**

Q32. Do you belong to a neighborhood association or HOA	Number	Percent
Yes	214	55.7 %
No	170	44.3 %
Total	384	100.0 %

Q32-1. Which Neighborhood Association/HOA?

<u>Q32-1. Which Neighborhood Association/HOA</u>	<u>Number</u>	<u>Percent</u>
Southern Village	21	12.1 %
Lake Forest	8	4.6 %
Ironwoods	7	4.0 %
Meadowmont	5	2.9 %
Southbridge	5	2.9 %
Springcrest	5	2.9 %
Coker Hills West	5	2.9 %
Chelsey	4	2.3 %
Northwoods	4	2.3 %
Colony Woods	4	2.3 %
Colony Lake	4	2.3 %
Parkside	4	2.3 %
Oaks II	3	1.7 %
Franklin Grove	3	1.7 %
Timberlyne	3	1.7 %
Lake Ellen	3	1.7 %
Coker Hills	3	1.7 %
KMMC	3	1.7 %
Erwin Village	2	1.2 %
Glenmere	2	1.2 %
Winding Ridge	2	1.2 %
Mill Race	2	1.2 %
Vineyard Square	2	1.2 %
Birch Meadows	2	1.2 %
Parkside II	2	1.2 %
Englewood	2	1.2 %
Morgan Creek	2	1.2 %
Oaks	2	1.2 %
North Haven	2	1.2 %
Silver Creek	2	1.2 %
Homestead Village	2	1.2 %
Oaks III	2	1.2 %
Gimghoul	2	1.2 %
Cobble Ridge	2	1.2 %
Pickard Oaks	1	0.6 %
Providence Glen	1	0.6 %
Rental	1	0.6 %
Northside	1	0.6 %
Timberlyn Estates	1	0.6 %
Westwood-Westside	1	0.6 %
Culbreth Park	1	0.6 %
Kirkwood	1	0.6 %
Westwood	1	0.6 %
Summerfield Crossing	1	0.6 %
Cross Creek	1	0.6 %
Windhover HOA	1	0.6 %

Q32-1. Which Neighborhood Association/HOA?

<u>Q32-1. Which Neighborhood Association/HOA</u>	<u>Number</u>	<u>Percent</u>
Forrest Creek 2	1	0.6 %
EW II	1	0.6 %
Village Green	1	0.6 %
Legion Rd Townhomes	1	0.6 %
Edgewater Place 1	1	0.6 %
Kings Mill/Morgan Creek	1	0.6 %
East Franklin	1	0.6 %
Eastwood	1	0.6 %
Meadowmont/Summit Park	1	0.6 %
Laurel Hill/Rocky Ridge	1	0.6 %
Eastwest	1	0.6 %
LFA	1	0.6 %
Chalt	1	0.6 %
Mallard Ct	1	0.6 %
Booker Creek	1	0.6 %
Spring Glen	1	0.6 %
Governor's Village	1	0.6 %
Larkspur	1	0.6 %
Edgewater Place Condo in Southern Village	1	0.6 %
Pinewood Estates	1	0.6 %
The Meadows of Chapel Hills	1	0.6 %
Willow	1	0.6 %
Colonial Heights	1	0.6 %
Oxford Townhomes	1	0.6 %
Greenbridge HOA	1	0.6 %
Hamlin Park	1	0.6 %
Laurel Hill Neighborhood (Not an HOA)	1	0.6 %
Creekside	1	0.6 %
Georgetown Row	1	0.6 %
Glen Lennox	1	0.6 %
Listserv	1	0.6 %
Village West	1	0.6 %
Glenview	1	0.6 %
Oxford Condo Assn	1	0.6 %
<u>Meadowmont Community Association</u>	<u>1</u>	<u>0.6 %</u>
Total	173	100.0 %

Q33. Do you know your neighbors?

<u>Q33. Do you know your neighbors</u>	<u>Number</u>	<u>Percent</u>
Yes	346	86.5 %
No	52	13.0 %
Not provided	2	0.5 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q33. Do you know your neighbors? (without "not provided")**

<u>Q33. Do you know your neighbors</u>	<u>Number</u>	<u>Percent</u>
Yes	346	86.9 %
No	52	13.1 %
Total	398	100.0 %

Q34. How do you interact with your neighbors?

Q34. How do you interact with your neighbors	Number	Percent
Block parties or yard sales	132	38.2 %
Neighborhood meetings	109	31.5 %
NextDoor	170	49.1 %
Over the fence	185	53.5 %
We don't interact	26	7.5 %
Other	57	16.5 %
Total	679	

Q34. Other

Q34. Other	Number	Percent
Local listserv	9	15.8 %
Walking in the neighborhood	7	12.3 %
Dog walking	6	10.5 %
Kids play	2	3.5 %
Yahoo LFA group	2	3.5 %
Phone	1	1.8 %
Gatherings at neighbors home	1	1.8 %
Walking dogs, yard work	1	1.8 %
Neighborhood events at the lake and neighborhood listserv	1	1.8 %
Social media	1	1.8 %
Working in the yard	1	1.8 %
Dinner/cocktails	1	1.8 %
Monthly coffees	1	1.8 %
Face to face	1	1.8 %
HOA emails	1	1.8 %
Professionally	1	1.8 %
Parties	1	1.8 %
School events	1	1.8 %
Social events	1	1.8 %
Email group	1	1.8 %
Mailing list	1	1.8 %
With our dogs and children on the street	1	1.8 %
Passing by	1	1.8 %
Normal daily activities	1	1.8 %
Going out to dinner	1	1.8 %
HOA meetings	1	1.8 %
Texting	1	1.8 %
On the sidewalks and greenways	1	1.8 %
Friendship	1	1.8 %
We just know each other	1	1.8 %
Annual party	1	1.8 %
Social occasions	1	1.8 %
Email & texting	1	1.8 %
Some of us socialize regularly	1	1.8 %
At the Chapel Hill Country Club	1	1.8 %
On the street and chat	1	1.8 %
Total	57	100.0 %

Q35. Do you have... (without "not provided")

(N=400)

	Yes	No
Q35-1. Cable TV	59.5%	40.5%
Q35-2. Internet access	98.8%	1.3%
Q35-3. A smart phone	95.5%	4.5%
Q35-4. A landline phone	45.7%	54.3%

Q36. Would you say your total annual household income is...

Q36. Your total annual household income	Number	Percent
Under \$30K	46	11.5 %
\$30K to \$59,999	79	19.8 %
\$60K to \$99,999	93	23.3 %
\$100K+	160	40.0 %
Not provided	22	5.5 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"

Q36. Would you say your total annual household income is... (without "not provided")

Q36. Your total annual household income	Number	Percent
Under \$30K	46	12.2 %
\$30K to \$59,999	79	20.9 %
\$60K to \$99,999	93	24.6 %
\$100K+	160	42.3 %
Total	378	100.0 %

Q37. What amount of your total household income is spent on housing expenses (mortgage or rent), including utilities?

Q37. Amount of total household income spent on housing expenses

	Number	Percent
Less than 15%	99	24.8 %
15-19.9%	73	18.3 %
20-29.9%	87	21.8 %
30-39.9%	69	17.3 %
40-49.9%	26	6.5 %
More than 50%	16	4.0 %
Not provided	30	7.5 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"

Q37. What amount of your total household income is spent on housing expenses (mortgage or rent), including utilities? (without "not provided")

Q37. Amount of total household income spent on housing expenses

	Number	Percent
Less than 15%	99	26.8 %
15-19.9%	73	19.7 %
20-29.9%	87	23.5 %
30-39.9%	69	18.6 %
40-49.9%	26	7.0 %
More than 50%	16	4.3 %
Total	370	100.0 %

Q38. What is the highest level of education that you have completed?

Q38. Highest level of education you have completed	Number	Percent
Less than high school	8	2.0 %
High school	30	7.5 %
Some college	59	14.8 %
4-year college	151	37.8 %
Graduate degree	147	36.8 %
Not provided	5	1.3 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q38. What is the highest level of education that you have completed? (without "not provided")**

Q38. Highest level of education you have completed	Number	Percent
Less than high school	8	2.0 %
High school	30	7.6 %
Some college	59	14.9 %
4-year college	151	38.2 %
Graduate degree	147	37.2 %
Total	395	100.0 %